



TO: Todd Ceferatti, Tea Party Leadership Fund
FROM: Brock McCleary, Harper Polling
DATE: May 9, 2013
RE: Key Findings from Alaska U.S. Senate Republican Primary Poll

Former Governor Sarah Palin leads a Republican primary ballot with the three most likely candidates: Palin, Lt. Governor Mead Treadwell and 2010 GOP Senate nominee Joe Miller.

GOP Primary Ballot:

Palin	32%
Treadwell	30%
Miller	14%

Palin leads slightly among both men and women at +1% and +4% respectively. Among voters who describe themselves as “very conservative”, Palin’s lead grows to 20% over Treadwell (43%-23%).

In a head-to-head match-up against Miller, who has officially formed an exploratory committee, Palin leads 52%-19%. Treadwell leads Miller 45%-26% in a hypothetical match-up. Of the three candidates, Governor Palin boasts the strongest image with 62% of GOP voters holding a favorable opinion of her.

Additionally, the survey measured voter opinion about key characteristics of the three Republican candidates. When asked which candidate would “fight hardest for conservative values”, voters decidedly chose Palin over Miller and Treadwell.

Fight Hardest for Conservative Values:

Palin	45%
Treadwell	25%
Miller	15%

Among “somewhat conservative” and “very conservative” voters, Palin leads by +35% and +4% respectively.

When asked which candidate would be the “strongest person to take on liberal Democrats in Washington,” Alaska Republicans again picked Palin.

Strongest to Take On Washington Democrats:

Palin	43%
Treadwell	27%
Miller	13%

The sample size for the survey is 379 likely Republican voters across Alaska and has a margin of error of +/-5.03%. The Interactive Voice Response (IVR) telephone poll was conducted on May 6-7, 2013 by Harper Polling on behalf of the Tea Party Leadership Fund.