



RunSwitch/Harper Polling Kentucky Governor Republican Primary Poll Crosstabs

April 23-25, 2015

Q: Would you say that things in Kentucky are going in the right direction, or have they gotten off on the wrong track?

Media Market

	LEXINGTON	LOUISVILLE	Rest of State
Right Direction	21.02%	16.78%	11.90%
Wrong Track	66.48%	67.79%	75.00%
Not sure	12.50%	15.44%	13.10%
Totals	100.00%	100.00%	100.00%

Gender

	Female	Male
Right Direction	16.87%	16.39%
Wrong Track	68.67%	70.90%
Not sure	14.46%	12.70%
Totals	100.00%	100.00%

Republican Likely Voter Screen

	Extremely likely	Very likely	Somewhat likely
Right Direction	16.93%	20.00%	10.00%
Wrong Track	70.82%	55.00%	55.00%
Not sure	12.25%	25.00%	35.00%
Totals	100.00%	100.00%	100.00%

Age

	18 to 39	40 to 54	55 to 65	66 or older
Right Direction	18.75%	16.04%	15.33%	17.43%
Wrong Track	65.63%	72.64%	75.18%	65.60%
Not sure	15.63%	11.32%	9.49%	16.97%
Totals	100.00%	100.00%	100.00%	100.00%

Tea Party

	Yes	No	Not sure
Right Direction	9.05%	33.33%	19.01%
Wrong Track	82.33%	47.22%	64.46%
Not sure	8.62%	19.44%	16.53%
Totals	100.00%	100.00%	100.00%

Ideology

	Very Conservative	Somewhat Conservative	Moderate	Liberal	Not sure
Right Direction	4.29%	19.48%	49.02%	50.00%	50.00%
Wrong Track	86.67%	61.69%	39.22%	25.00%	50.00%
Not sure	9.05%	18.83%	11.76%	25.00%	0.00%
Totals	100.00%	100.00%	100.00%	100.00%	100.00%

Now, I am going to read you a list of names. Please indicate whether you have a favorable or unfavorable opinion of each.

State Agriculture Commissioner James Comer**Media Market**

	LEXINGTON	LOUISVILLE	Rest of State
Very Favorable	26.22%	13.99%	22.36%
Somewhat Favorable	37.80%	46.85%	38.51%
Somewhat Unfavorable	17.07%	12.59%	9.94%
Very Unfavorable	3.05%	2.10%	4.35%
Not sure	15.85%	24.48%	24.84%
Totals	100.00%	100.00%	100.00%

Gender

	Female	Male
Very Favorable	18.64%	23.71%
Somewhat Favorable	38.56%	43.10%
Somewhat Unfavorable	11.44%	15.09%
Very Unfavorable	2.12%	4.31%
Not sure	29.24%	13.79%
Totals	100.00%	100.00%

Republican Likely Voter Screen

	Extremely likely	Very likely	Somewhat likely
Very Favorable	22.20%	11.11%	0.00%
Somewhat Favorable	42.06%	27.78%	31.58%
Somewhat Unfavorable	12.62%	16.67%	26.32%
Very Unfavorable	3.50%	0.00%	0.00%
Not sure	19.63%	44.44%	42.11%
Totals	100.00%	100.00%	100.00%

Age

	18 to 39	40 to 54	55 to 65	66 or older
Very Favorable	50.00%	21.36%	20.77%	17.39%
Somewhat Favorable	17.86%	41.75%	42.31%	42.51%
Somewhat Unfavorable	3.57%	11.65%	13.85%	14.98%
Very Unfavorable	3.57%	3.88%	2.31%	3.38%
Not sure	25.00%	21.36%	20.77%	21.74%
Totals	100.00%	100.00%	100.00%	100.00%

Tea Party

	Yes	No	Not sure
Very Favorable	21.30%	20.83%	24.79%
Somewhat Favorable	47.39%	41.67%	36.36%
Somewhat Unfavorable	11.30%	20.83%	9.09%
Very Unfavorable	3.48%	4.17%	1.65%
Not sure	16.52%	12.50%	28.10%
Totals	100.00%	100.00%	100.00%

Ideology

	Very Conservative	Somewhat Conservative	Moderate	Liberal	Not sure
Very Favorable	24.04%	20.13%	19.61%	25.00%	25.00%
Somewhat Favorable	44.23%	44.16%	37.25%	25.00%	25.00%
Somewhat Unfavorable	11.06%	12.99%	17.65%	0.00%	25.00%
Very Unfavorable	1.92%	3.25%	7.84%	25.00%	0.00%
Not sure	18.75%	19.48%	17.65%	25.00%	25.00%
Totals	100.00%	100.00%	100.00%	100.00%	100.00%

Former Louisville Metro Councilman Hal Heiner

Media Market

	LEXINGTON	LOUISVILLE	Rest of State
Very Favorable	24.69%	36.81%	21.02%
Somewhat Favorable	38.89%	36.11%	28.03%
Somewhat Unfavorable	16.05%	9.72%	17.83%
Very Unfavorable	4.94%	6.94%	10.83%
Not sure	15.43%	10.42%	22.29%
Totals	100.00%	100.00%	100.00%

Gender

	Female	Male
Very Favorable	24.24%	30.17%
Somewhat Favorable	31.60%	37.07%
Somewhat Unfavorable	13.85%	15.52%
Very Unfavorable	7.79%	7.33%
Not sure	22.51%	9.91%
Totals	100.00%	100.00%

Republican Likely Voter Screen

	Extremely likely	Very likely	Somewhat likely
Very Favorable	28.54%	17.65%	5.56%
Somewhat Favorable	35.61%	23.53%	16.67%
Somewhat Unfavorable	13.44%	29.41%	33.33%
Very Unfavorable	7.78%	0.00%	5.56%
Not sure	14.62%	29.41%	38.89%
Totals	100.00%	100.00%	100.00%

Age

	18 to 39	40 to 54	55 to 65	66 or older
Very Favorable	14.81%	21.57%	31.01%	29.27%
Somewhat Favorable	40.74%	36.27%	34.11%	32.68%
Somewhat Unfavorable	18.52%	10.78%	14.73%	16.10%
Very Unfavorable	7.41%	8.82%	7.75%	6.83%
Not sure	18.52%	22.55%	12.40%	15.12%
Totals	100.00%	100.00%	100.00%	100.00%

Tea Party

	Yes	No	Not sure
Very Favorable	30.74%	25.00%	23.97%
Somewhat Favorable	41.56%	34.72%	27.27%
Somewhat Unfavorable	12.12%	19.44%	14.05%
Very Unfavorable	5.19%	9.72%	11.57%
Not sure	10.39%	11.11%	23.14%
Totals	100.00%	100.00%	100.00%

Ideology

	Very Conservative	Somewhat Conservative	Moderate	Liberal	Not sure
Very Favorable	28.23%	29.87%	17.65%	25.00%	50.00%
Somewhat Favorable	37.32%	35.06%	37.25%	50.00%	0.00%
Somewhat Unfavorable	11.96%	14.94%	17.65%	0.00%	25.00%
Very Unfavorable	5.74%	8.44%	15.69%	25.00%	0.00%
Not sure	16.75%	11.69%	11.76%	0.00%	25.00%
Totals	100.00%	100.00%	100.00%	100.00%	100.00%

Former state Supreme Court Justice Will Scott**Media Market**

	LEXINGTON	LOUISVILLE	Rest of State
Very Favorable	8.07%	4.23%	14.19%
Somewhat Favorable	29.81%	26.06%	27.74%
Somewhat Unfavorable	24.84%	17.61%	17.42%
Very Unfavorable	3.73%	2.11%	6.45%
Not sure	33.54%	50.00%	34.19%
Totals	100.00%	100.00%	100.00%

Gender

	Female	Male
Very Favorable	4.85%	12.99%
Somewhat Favorable	26.43%	29.44%
Somewhat Unfavorable	18.94%	21.21%
Very Unfavorable	3.52%	4.76%
Not sure	46.26%	31.60%
Totals	100.00%	100.00%

Republican Likely Voter Screen

	Extremely likely	Very likely	Somewhat likely
Very Favorable	9.03%	11.76%	5.88%
Somewhat Favorable	28.50%	23.53%	17.65%
Somewhat Unfavorable	20.67%	17.65%	5.88%
Very Unfavorable	4.51%	0.00%	0.00%
Not sure	37.29%	47.06%	70.59%
Totals	100.00%	100.00%	100.00%

Age

	18 to 39	40 to 54	55 to 65	66 or older
Very Favorable	3.57%	7.00%	11.81%	8.87%
Somewhat Favorable	32.14%	31.00%	22.83%	29.06%
Somewhat Unfavorable	25.00%	17.00%	22.05%	19.70%
Very Unfavorable	3.57%	4.00%	5.51%	3.45%
Not sure	35.71%	41.00%	37.80%	38.92%
Totals	100.00%	100.00%	100.00%	100.00%

Tea Party

	Yes	No	Not sure
Very Favorable	9.09%	8.33%	8.26%
Somewhat Favorable	27.71%	30.56%	28.93%
Somewhat Unfavorable	22.51%	26.39%	14.05%
Very Unfavorable	3.03%	2.78%	4.96%
Not sure	37.66%	31.94%	43.80%
Totals	100.00%	100.00%	100.00%

Ideology

	Very Conservative	Somewhat Conservative	Moderate	Liberal	Not sure
Very Favorable	7.18%	10.39%	3.92%	0.00%	75.00%
Somewhat Favorable	30.62%	25.32%	29.41%	50.00%	25.00%
Somewhat Unfavorable	23.92%	19.48%	15.69%	0.00%	0.00%
Very Unfavorable	1.91%	3.90%	9.80%	25.00%	0.00%
Not sure	36.36%	40.91%	41.18%	25.00%	0.00%
Totals	100.00%	100.00%	100.00%	100.00%	100.00%

Businessman Matt Bevin

Media Market

	LEXINGTON	LOUISVILLE	Rest of State
Very Favorable	29.11%	23.57%	23.03%
Somewhat Favorable	30.38%	37.14%	26.32%
Somewhat Unfavorable	18.99%	20.00%	23.03%
Very Unfavorable	8.86%	10.71%	8.55%
Not sure	12.66%	8.57%	19.08%
Totals	100.00%	100.00%	100.00%

Gender

	Female	Male
Very Favorable	24.22%	26.43%
Somewhat Favorable	31.84%	30.40%
Somewhat Unfavorable	17.94%	23.35%
Very Unfavorable	8.07%	10.57%
Not sure	17.94%	9.25%
Totals	100.00%	100.00%

Republican Likely Voter Screen

	Extremely likely	Very likely	Somewhat likely
Very Favorable	25.73%	17.65%	11.76%
Somewhat Favorable	32.77%	17.65%	11.76%
Somewhat Unfavorable	21.12%	5.88%	23.53%
Very Unfavorable	9.71%	5.88%	5.88%
Not sure	10.68%	52.94%	47.06%
Totals	100.00%	100.00%	100.00%

Age

	18 to 39	40 to 54	55 to 65	66 or older
Very Favorable	28.00%	33.33%	24.60%	21.50%
Somewhat Favorable	40.00%	32.32%	34.13%	27.50%
Somewhat Unfavorable	8.00%	15.15%	19.84%	25.50%
Very Unfavorable	12.00%	6.06%	10.32%	10.00%
Not sure	12.00%	13.13%	11.11%	15.50%
Totals	100.00%	100.00%	100.00%	100.00%

Tea Party

	Yes	No	Not sure
Very Favorable	34.63%	11.11%	19.33%
Somewhat Favorable	38.10%	22.22%	26.89%
Somewhat Unfavorable	16.45%	31.94%	21.01%
Very Unfavorable	5.63%	20.83%	9.24%
Not sure	5.19%	13.89%	23.53%
Totals	100.00%	100.00%	100.00%

Ideology

	Very Conservative	Somewhat Conservative	Moderate	Liberal	Not sure
Very Favorable	31.73%	22.88%	17.65%	25.00%	0.00%
Somewhat Favorable	33.17%	32.68%	23.53%	50.00%	50.00%
Somewhat Unfavorable	19.23%	20.26%	25.49%	0.00%	25.00%
Very Unfavorable	6.73%	9.15%	21.57%	25.00%	0.00%
Not sure	9.13%	15.03%	11.76%	0.00%	25.00%
Totals	100.00%	100.00%	100.00%	100.00%	100.00%

Q: If the Republican primary election for Governor were held today, which of the following candidates would you vote for: James Comer, Hal Heiner, Will Scott, or Matt Bevin?

Media Market

	LEXINGTON	LOUISVILLE	Rest of State
Definitely Comer	23.53%	15.71%	22.00%
Probably Comer	6.54%	6.43%	10.67%
Definitely Heiner	18.30%	27.14%	14.67%
Probably Heiner	8.50%	15.00%	6.67%
Definitely Scott	4.58%	2.86%	7.33%
Probably Scott	3.27%	0.71%	2.67%
Definitely Bevin	15.03%	12.14%	14.67%
Probably Bevin	7.19%	10.00%	6.00%
Not sure	13.07%	10.00%	15.33%
Totals	100.00%	100.00%	100.00%

Gender

	Female	Male
Definitely Comer	19.27%	21.78%
Probably Comer	7.34%	8.44%
Definitely Heiner	21.10%	18.67%
Probably Heiner	5.96%	13.78%
Definitely Scott	4.13%	5.78%
Probably Scott	1.83%	2.67%
Definitely Bevin	12.84%	15.11%
Probably Bevin	10.55%	4.89%
Not sure	16.97%	8.89%
Totals	100.00%	100.00%

Republican Likely Voter Screen

	Extremely likely	Very likely	Somewhat likely
Definitely Comer	21.32%	13.33%	12.50%
Probably Comer	7.60%	6.67%	12.50%
Definitely Heiner	20.59%	13.33%	12.50%
Probably Heiner	10.05%	6.67%	12.50%
Definitely Scott	4.90%	13.33%	0.00%
Probably Scott	1.96%	0.00%	12.50%
Definitely Bevin	13.97%	13.33%	0.00%
Probably Bevin	8.09%	0.00%	6.25%
Not sure	11.52%	33.33%	31.25%
Totals	100.00%	100.00%	100.00%

Age

	18 to 39	40 to 54	55 to 65	66 or older
Definitely Comer	40.91%	21.21%	20.00%	18.27%
Probably Comer	9.09%	4.04%	5.60%	11.17%
Definitely Heiner	9.09%	15.15%	21.60%	22.34%
Probably Heiner	13.64%	10.10%	10.40%	9.14%
Definitely Scott	0.00%	3.03%	4.00%	7.11%
Probably Scott	4.55%	1.01%	3.20%	2.03%
Definitely Bevin	9.09%	19.19%	14.40%	11.68%
Probably Bevin	13.64%	13.13%	7.20%	4.57%
Not sure	0.00%	13.13%	13.60%	13.71%
Totals	100.00%	100.00%	100.00%	100.00%

Tea Party

	Yes	No	Not sure
Definitely Comer	19.40%	18.31%	25.00%
Probably Comer	6.47%	8.45%	11.67%
Definitely Heiner	21.12%	25.35%	15.83%
Probably Heiner	10.34%	11.27%	8.33%
Definitely Scott	3.45%	2.82%	6.67%
Probably Scott	1.72%	4.23%	1.67%
Definitely Bevin	19.83%	4.23%	10.00%
Probably Bevin	9.05%	8.45%	5.83%
Not sure	8.62%	16.90%	15.00%
Totals	100.00%	100.00%	100.00%

Ideology

	Very Conservative	Somewhat Conservative	Moderate	Liberal	Not sure
Definitely Comer	22.01%	20.13%	20.00%	25.00%	0.00%
Probably Comer	7.18%	7.14%	16.00%	0.00%	25.00%
Definitely Heiner	20.10%	22.08%	18.00%	0.00%	0.00%
Probably Heiner	7.66%	11.69%	12.00%	25.00%	0.00%
Definitely Scott	4.78%	1.95%	6.00%	25.00%	25.00%
Probably Scott	0.96%	3.25%	2.00%	25.00%	0.00%
Definitely Bevin	18.66%	12.99%	4.00%	0.00%	0.00%
Probably Bevin	8.61%	7.14%	10.00%	0.00%	0.00%
Not sure	10.05%	13.64%	12.00%	0.00%	50.00%
Totals	100.00%	100.00%	100.00%	100.00%	100.00%

Q: Thinking again about the Republican primary election for Governor, which of the following candidates would be your second choice: James Comer, Hal Heiner, Will Scott, or Matt Bevin?

Media Market

	LEXINGTON	LOUISVILLE	Rest of State
Definitely Comer	17.33%	13.87%	12.77%
Probably Comer	17.33%	15.33%	10.64%
Definitely Heiner	15.33%	14.60%	7.09%
Probably Heiner	10.67%	13.87%	11.35%
Definitely Scott	4.67%	2.92%	10.64%
Probably Scott	6.67%	5.84%	9.93%
Definitely Bevin	8.67%	6.57%	7.09%
Probably Bevin	4.67%	10.95%	9.22%
Not sure	14.67%	16.06%	21.28%
Totals	100.00%	100.00%	100.00%

Gender

	Female	Male
Definitely Comer	13.74%	15.67%
Probably Comer	13.74%	15.21%
Definitely Heiner	13.74%	11.06%
Probably Heiner	11.85%	11.98%
Definitely Scott	5.21%	6.91%
Probably Scott	3.32%	11.52%
Definitely Bevin	7.58%	7.37%
Probably Bevin	9.00%	7.37%
Not sure	21.80%	12.90%
Totals	100.00%	100.00%

Republican Likely Voter Screen

	Extremely likely	Very likely	Somewhat likely
Definitely Comer	15.44%	7.14%	6.67%
Probably Comer	14.43%	14.29%	13.33%
Definitely Heiner	12.15%	14.29%	13.33%
Probably Heiner	12.41%	7.14%	6.67%
Definitely Scott	5.82%	21.43%	0.00%
Probably Scott	7.34%	7.14%	13.33%
Definitely Bevin	7.59%	0.00%	6.67%
Probably Bevin	8.61%	0.00%	6.67%
Not sure	16.20%	28.57%	33.33%
Totals	100.00%	100.00%	100.00%

Age

	18 to 39	40 to 54	55 to 65	66 or older
Definitely Comer	8.70%	14.43%	16.95%	14.21%
Probably Comer	13.04%	13.40%	13.56%	15.79%
Definitely Heiner	17.39%	10.31%	12.71%	12.63%
Probably Heiner	13.04%	15.46%	11.02%	10.53%
Definitely Scott	0.00%	4.12%	5.93%	7.89%
Probably Scott	8.70%	8.25%	7.63%	6.84%
Definitely Bevin	8.70%	11.34%	5.93%	6.32%
Probably Bevin	21.74%	8.25%	5.93%	7.89%
Not sure	8.70%	14.43%	20.34%	17.89%
Totals	100.00%	100.00%	100.00%	100.00%

Tea Party

	Yes	No	Not sure
Definitely Comer	15.52%	16.67%	11.76%
Probably Comer	12.93%	18.06%	15.97%
Definitely Heiner	15.09%	6.94%	9.24%
Probably Heiner	12.07%	11.11%	11.76%
Definitely Scott	6.47%	2.78%	7.56%
Probably Scott	7.33%	11.11%	5.88%
Definitely Bevin	8.62%	1.39%	9.24%
Probably Bevin	7.76%	6.94%	10.08%
Not sure	14.22%	25.00%	18.49%
Totals	100.00%	100.00%	100.00%

Ideology

	Very Conservative	Somewhat Conservative	Moderate	Liberal	Not sure
Definitely Comer	18.10%	13.16%	5.88%	0.00%	0.00%
Probably Comer	14.76%	11.84%	23.53%	25.00%	0.00%
Definitely Heiner	13.81%	11.84%	9.80%	0.00%	0.00%
Probably Heiner	11.43%	11.18%	13.73%	25.00%	25.00%
Definitely Scott	6.19%	5.26%	3.92%	50.00%	0.00%
Probably Scott	6.19%	7.89%	13.73%	0.00%	0.00%
Definitely Bevin	7.14%	9.21%	5.88%	0.00%	0.00%
Probably Bevin	6.67%	10.53%	7.84%	0.00%	25.00%
Not sure	15.71%	19.08%	15.69%	0.00%	50.00%
Totals	100.00%	100.00%	100.00%	100.00%	100.00%