



West Virginia Statewide Poll Crosstabs

April 9-11, 2015

Q: Would you say that things in West Virginia are going in the right direction, or have they gotten off on the wrong track?

Media Market

	BLUEFIELD- BECKLEY- OAK HILL	CHARLESTON- HUNTINGTON	CLARKSBURG- WESTON
Right Direction	21.31%	20.26%	30.56%
Wrong Track	68.85%	68.97%	62.04%
Not sure	9.84%	10.78%	7.41%
Total	100.00%	100.00%	100.00%

Age

	18 to 39	40 to 54	55 to 65	66 or older
Right Direction	22.08%	19.23%	22.03%	32.94%
Wrong Track	66.23%	72.31%	70.48%	52.78%
Not sure	11.69%	8.46%	7.49%	14.29%
Total	100.00%	100.00%	100.00%	100.00%

Gender

	Female	Male
Right Direction	22.38%	28.66%
Wrong Track	64.92%	62.80%
Not sure	12.71%	8.54%
Total	100.00%	100.00%

Party Affiliation

	Republican	Democrat	Independent or any other party
Right Direction	28.97%	22.92%	24.72%
Wrong Track	56.75%	69.34%	62.92%
Not sure	14.29%	7.74%	12.36%
Total	100.00%	100.00%	100.00%

Tea Party

	Yes	No	Not sure
Right Direction	26.61%	27.04%	28.17%
Wrong Track	62.10%	68.37%	54.93%
Not sure	11.29%	4.59%	16.90%
Total	100.00%	100.00%	100.00%

Ideology

	Very Conservative	Somewhat Conservative	Moderate	Liberal	Not sure
Right Direction	28.45%	29.41%	27.64%	18.67%	33.33%
Wrong Track	64.66%	55.56%	63.41%	74.67%	33.33%
Not sure	6.90%	15.03%	8.94%	6.67%	33.33%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

Q: In an election for Governor of West Virginia, would you generally prefer to vote for the Republican candidate or the Democratic candidate?

Media Market

	BLUEFIELD- BECKLEY- OAK HILL	CHARLESTON- HUNTINGTON	CLARKSBURG- WESTON
Republican	45.24%	41.63%	35.78%
Democrat	42.86%	42.06%	45.87%
Someone else	6.35%	10.73%	12.84%
Not sure	5.56%	5.58%	5.50%
Total	100.00%	100.00%	100.00%

Age

	18 to 39	40 to 54	55 to 65	66 or older
Republican	41.77%	42.75%	38.79%	44.71%
Democrat	40.51%	37.40%	47.41%	42.35%
Someone else	11.39%	10.69%	9.05%	7.84%
Not sure	6.33%	9.16%	4.74%	5.10%
Total	100.00%	100.00%	100.00%	100.00%

Gender

	Female	Male
Republican	39.29%	44.81%
Democrat	44.23%	41.25%
Someone else	9.62%	9.20%
Not sure	6.87%	4.75%
Total	100.00%	100.00%

Party Affiliation

	Republican	Democrat	Independent or any other party
Republican	79.45%	17.80%	31.91%
Democrat	7.11%	72.03%	28.72%
Someone else	7.11%	7.06%	24.47%
Not sure	6.32%	3.11%	14.89%
Total	100.00%	100.00%	100.00%

Tea Party

	Yes	No	Not sure
Republican	78.74%	14.65%	47.26%
Democrat	8.66%	76.26%	28.08%
Someone else	9.45%	5.56%	11.64%
Not sure	3.15%	3.54%	13.01%
Total	100.00%	100.00%	100.00%

Ideology

	Very Conservative	Somewhat Conservative	Moderate	Liberal	Not sure
Republican	77.12%	55.35%	16.26%	1.33%	11.11%
Democrat	10.17%	31.45%	60.98%	93.33%	22.22%
Someone else	6.78%	5.03%	17.07%	4.00%	44.44%
Not sure	5.93%	8.18%	5.69%	1.33%	22.22%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

Now, I am going to read you a list of names. Please indicate whether you have a favorable or unfavorable opinion of each.

U.S. Attorney Booth Goodwin

Media Market

	BLUEFIELD- BECKLEY- OAK HILL	CHARLESTON- HUNTINGTON	CLARKSBURG- WESTON
Very Favorable	9.52%	17.52%	5.56%
Somewhat Favorable	20.63%	32.05%	25.93%
Somewhat Unfavorable	14.29%	17.52%	13.89%
Very Unfavorable	5.56%	5.98%	1.85%
Not sure	50.00%	26.92%	52.78%
Total	100.00%	100.00%	100.00%

Age

	18 to 39	40 to 54	55 to 65	66 or older
Very Favorable	8.97%	8.40%	11.30%	9.38%
Somewhat Favorable	28.21%	24.43%	24.35%	28.91%
Somewhat Unfavorable	14.10%	18.32%	12.17%	14.84%
Very Unfavorable	5.13%	6.87%	6.96%	1.56%
Not sure	43.59%	41.98%	45.22%	45.31%
Total	100.00%	100.00%	100.00%	100.00%

Gender

	Female	Male
Very Favorable	8.29%	11.57%
Somewhat Favorable	24.03%	28.78%
Somewhat Unfavorable	11.33%	17.80%
Very Unfavorable	3.31%	6.23%
Not sure	53.04%	35.61%
Total	100.00%	100.00%

Party Affiliation

	Republican	Democrat	Independent or any other party
Very Favorable	7.11%	13.31%	4.30%
Somewhat Favorable	23.72%	28.90%	23.66%
Somewhat Unfavorable	11.86%	17.28%	10.75%
Very Unfavorable	4.35%	4.25%	7.53%
Not sure	52.96%	36.26%	53.76%
Total	100.00%	100.00%	100.00%

Tea Party

	Yes	No	Not sure
Very Favorable	7.94%	14.21%	8.90%
Somewhat Favorable	26.19%	37.06%	17.81%
Somewhat Unfavorable	11.90%	13.20%	17.12%
Very Unfavorable	6.35%	3.55%	2.05%
Not sure	47.62%	31.98%	54.11%
Total	100.00%	100.00%	100.00%

Ideology

	Very Conservative	Somewhat Conservative	Moderate	Liberal	Not sure
Very Favorable	9.32%	9.49%	12.90%	13.51%	0.00%
Somewhat Favorable	21.19%	27.22%	36.29%	28.38%	11.11%
Somewhat Unfavorable	12.71%	15.82%	9.68%	16.22%	33.33%
Very Unfavorable	5.93%	3.16%	5.65%	1.35%	0.00%
Not sure	50.85%	44.30%	35.48%	40.54%	55.56%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

State Senator Jeff Kessler**Media Market**

	BLUEFIELD- OAK HILL	BECKLEY- HUNTINGTON	CHARLESTON- HUNTINGTON	CLARKSBURG- WESTON
Very Favorable	3.97%	8.97%	11.93%	11.93%
Somewhat Favorable	25.40%	23.08%	20.18%	20.18%
Somewhat Unfavorable	19.84%	21.79%	15.60%	15.60%
Very Unfavorable	5.56%	10.26%	6.42%	6.42%
Not sure	45.24%	35.90%	45.87%	45.87%
Total	100.00%	100.00%	100.00%	100.00%

Age

	18 to 39	40 to 54	55 to 65	66 or older
Very Favorable	11.54%	7.69%	11.64%	10.55%
Somewhat Favorable	21.79%	23.08%	22.41%	25.39%
Somewhat Unfavorable	21.79%	18.46%	15.09%	19.14%
Very Unfavorable	7.69%	11.54%	8.62%	5.86%
Not sure	37.18%	39.23%	42.24%	39.06%
Total	100.00%	100.00%	100.00%	100.00%

Gender

	Female	Male
Very Favorable	9.09%	12.17%
Somewhat Favorable	22.31%	24.63%
Somewhat Unfavorable	13.77%	22.26%
Very Unfavorable	5.79%	10.68%
Not sure	49.04%	30.27%
Total	100.00%	100.00%

Party Affiliation

	Republican	Democrat	Independent or any other party
Very Favorable	7.11%	13.88%	7.45%
Somewhat Favorable	23.72%	25.21%	15.96%
Somewhat Unfavorable	15.81%	19.55%	17.02%
Very Unfavorable	9.49%	5.95%	12.77%
Not sure	43.87%	35.41%	46.81%
Total	100.00%	100.00%	100.00%

Tea Party

	Yes	No	Not sure
Very Favorable	7.87%	12.76%	13.01%
Somewhat Favorable	25.98%	30.10%	21.23%
Somewhat Unfavorable	13.39%	18.88%	15.07%
Very Unfavorable	14.96%	8.67%	4.79%
Not sure	37.80%	29.59%	45.89%
Total	100.00%	100.00%	100.00%

Ideology

	Very Conservative	Somewhat Conservative	Moderate	Liberal	Not sure
Very Favorable	9.32%	10.69%	9.84%	17.57%	22.22%
Somewhat Favorable	22.88%	33.96%	28.69%	13.51%	0.00%
Somewhat Unfavorable	16.95%	10.69%	18.85%	21.62%	22.22%
Very Unfavorable	14.41%	6.92%	8.20%	5.41%	11.11%
Not sure	36.44%	37.74%	34.43%	41.89%	44.44%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

U.S. Senator and former Governor of West Virginia, Joe Manchin**Media Market**

	BLUEFIELD- BECKLEY- OAK HILL	CHARLESTON- HUNTINGTON	CLARKSBURG- WESTON
Very Favorable	44.44%	33.33%	28.44%
Somewhat Favorable	20.63%	26.92%	27.52%
Somewhat Unfavorable	18.25%	14.10%	16.51%
Very Unfavorable	13.49%	20.09%	21.10%
Not sure	3.17%	5.56%	6.42%
Total	100.00%	100.00%	100.00%

Age

	18 to 39	40 to 54	55 to 65	66 or older
Very Favorable	25.32%	27.48%	33.33%	44.36%
Somewhat Favorable	29.11%	31.30%	27.71%	23.74%
Somewhat Unfavorable	13.92%	12.21%	18.18%	17.12%
Very Unfavorable	27.85%	23.66%	17.75%	10.51%
Not sure	3.80%	5.34%	3.03%	4.28%
Total	100.00%	100.00%	100.00%	100.00%

Gender

	Female	Male
Very Favorable	37.64%	33.14%
Somewhat Favorable	24.45%	29.88%
Somewhat Unfavorable	16.21%	15.98%
Very Unfavorable	16.21%	18.34%
Not sure	5.49%	2.66%
Total	100.00%	100.00%

Party Affiliation

	Republican	Democrat	Independent or any other party
Very Favorable	29.13%	42.66%	25.53%
Somewhat Favorable	27.17%	27.12%	26.60%
Somewhat Unfavorable	21.26%	12.43%	15.96%
Very Unfavorable	18.90%	14.41%	23.40%
Not sure	3.54%	3.39%	8.51%
Total	100.00%	100.00%	100.00%

Tea Party

	Yes	No	Not sure
Very Favorable	28.35%	41.92%	35.17%
Somewhat Favorable	24.41%	29.80%	26.21%
Somewhat Unfavorable	14.17%	13.64%	20.00%
Very Unfavorable	29.92%	13.13%	13.10%
Not sure	3.15%	1.52%	5.52%
Total	100.00%	100.00%	100.00%

Ideology

	Very Conservative	Somewhat Conservative	Moderate	Liberal	Not sure
Very Favorable	30.51%	37.74%	38.21%	40.00%	33.33%
Somewhat Favorable	22.88%	29.56%	26.83%	34.67%	0.00%
Somewhat Unfavorable	17.80%	15.09%	12.20%	14.67%	44.44%
Very Unfavorable	24.58%	14.47%	19.51%	9.33%	11.11%
Not sure	4.24%	3.14%	3.25%	1.33%	11.11%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

President of the State Senate, Bill Cole**Media Market**

	BLUEFIELD- BECKLEY- OAK HILL	CHARLESTON- HUNTINGTON	CLARKSBURG- WESTON
Very Favorable	22.22%	9.83%	3.67%
Somewhat Favorable	23.81%	26.07%	22.02%
Somewhat Unfavorable	17.46%	16.24%	16.51%
Very Unfavorable	10.32%	14.96%	16.51%
Not sure	26.19%	32.91%	41.28%
Total	100.00%	100.00%	100.00%

Age

	18 to 39	40 to 54	55 to 65	66 or older
Very Favorable	11.39%	10.00%	10.34%	10.59%
Somewhat Favorable	18.99%	20.00%	21.55%	26.67%
Somewhat Unfavorable	17.72%	16.92%	19.40%	14.12%
Very Unfavorable	20.25%	14.62%	15.09%	8.63%
Not sure	31.65%	38.46%	33.62%	40.00%
Total	100.00%	100.00%	100.00%	100.00%

Gender

	Female	Male
Very Favorable	9.64%	11.57%
Somewhat Favorable	19.56%	26.41%
Somewhat Unfavorable	12.67%	21.07%
Very Unfavorable	10.47%	16.02%
Not sure	47.66%	24.93%
Total	100.00%	100.00%

Party Affiliation

	Republican	Democrat	Independent or any other party
Very Favorable	15.42%	7.08%	10.64%
Somewhat Favorable	23.72%	23.80%	17.02%
Somewhat Unfavorable	12.25%	20.96%	12.77%
Very Unfavorable	7.91%	16.15%	15.96%
Not sure	40.71%	32.01%	43.62%
Total	100.00%	100.00%	100.00%

Tea Party

	Yes	No	Not sure
Very Favorable	21.26%	7.14%	10.27%
Somewhat Favorable	27.56%	19.90%	25.34%
Somewhat Unfavorable	10.24%	21.94%	11.64%
Very Unfavorable	6.30%	26.02%	4.11%
Not sure	34.65%	25.00%	48.63%
Total	100.00%	100.00%	100.00%

Ideology

	Very Conservative	Somewhat Conservative	Moderate	Liberal	Not sure
Very Favorable	22.03%	16.98%	3.28%	2.70%	11.11%
Somewhat Favorable	27.97%	30.19%	21.31%	8.11%	11.11%
Somewhat Unfavorable	11.86%	12.58%	16.39%	24.32%	11.11%
Very Unfavorable	5.08%	5.03%	22.95%	31.08%	11.11%
Not sure	33.05%	35.22%	36.07%	33.78%	55.56%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

U.S. Congressman David McKinley**Media Market**

	BLUEFIELD- BECKLEY- OAK HILL	CHARLESTON- HUNTINGTON	CLARKSBURG- WESTON
Very Favorable	3.17%	6.41%	25.00%
Somewhat Favorable	23.81%	24.79%	25.00%
Somewhat Unfavorable	19.05%	21.79%	14.81%
Very Unfavorable	5.56%	11.54%	13.89%
Not sure	48.41%	35.47%	21.30%
Total	100.00%	100.00%	100.00%

Age

	18 to 39	40 to 54	55 to 65	66 or older
Very Favorable	10.26%	14.50%	17.24%	16.02%
Somewhat Favorable	16.67%	29.01%	18.97%	28.91%
Somewhat Unfavorable	24.36%	16.79%	19.83%	17.19%
Very Unfavorable	11.54%	14.50%	15.52%	8.20%
Not sure	37.18%	25.19%	28.45%	29.69%
Total	100.00%	100.00%	100.00%	100.00%

Gender

	Female	Male
Very Favorable	12.67%	18.93%
Somewhat Favorable	24.79%	23.37%
Somewhat Unfavorable	14.88%	22.78%
Very Unfavorable	9.64%	14.79%
Not sure	38.02%	20.12%
Total	100.00%	100.00%

Party Affiliation

	Republican	Democrat	Independent or any other party
Very Favorable	23.23%	9.32%	19.35%
Somewhat Favorable	29.13%	20.90%	22.58%
Somewhat Unfavorable	9.45%	26.27%	15.05%
Very Unfavorable	5.91%	15.82%	15.05%
Not sure	32.28%	27.68%	27.96%
Total	100.00%	100.00%	100.00%

Tea Party

	Yes	No	Not sure
Very Favorable	28.35%	9.14%	17.81%
Somewhat Favorable	37.80%	15.74%	27.40%
Somewhat Unfavorable	7.87%	27.41%	13.01%
Very Unfavorable	2.36%	26.90%	5.48%
Not sure	23.62%	20.81%	36.30%
Total	100.00%	100.00%	100.00%

Ideology

	Very Conservative	Somewhat Conservative	Moderate	Liberal	Not sure
Very Favorable	26.27%	21.38%	12.20%	4.05%	0.00%
Somewhat Favorable	35.59%	30.19%	21.95%	6.76%	22.22%
Somewhat Unfavorable	10.17%	13.84%	21.95%	28.38%	11.11%
Very Unfavorable	1.69%	5.03%	18.70%	39.19%	22.22%
Not sure	26.27%	29.56%	25.20%	21.62%	44.44%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

Attorney General Patrick Morrisey**Media Market**

	BLUEFIELD- BECKLEY- OAK HILL	CHARLESTON- HUNTINGTON	CLARKSBURG- WESTON
Very Favorable	22.40%	14.47%	16.51%
Somewhat Favorable	28.80%	27.66%	30.28%
Somewhat Unfavorable	16.80%	16.60%	19.27%
Very Unfavorable	10.40%	21.70%	11.93%
Not sure	21.60%	19.57%	22.02%
Total	100.00%	100.00%	100.00%

Age

	18 to 39	40 to 54	55 to 65	66 or older
Very Favorable	17.72%	12.98%	13.85%	22.66%
Somewhat Favorable	20.25%	29.77%	25.97%	30.86%
Somewhat Unfavorable	16.46%	13.74%	22.08%	12.89%
Very Unfavorable	16.46%	19.08%	18.61%	10.94%
Not sure	29.11%	24.43%	19.48%	22.66%
Total	100.00%	100.00%	100.00%	100.00%

Gender

	Female	Male
Very Favorable	17.31%	17.80%
Somewhat Favorable	28.02%	27.30%
Somewhat Unfavorable	14.56%	18.40%
Very Unfavorable	13.74%	17.51%
Not sure	26.37%	18.99%
Total	100.00%	100.00%

Party Affiliation

	Republican	Democrat	Independent or any other party
Very Favorable	26.48%	11.27%	17.20%
Somewhat Favorable	29.64%	26.48%	26.88%
Somewhat Unfavorable	11.86%	20.85%	11.83%
Very Unfavorable	8.30%	21.69%	11.83%
Not sure	23.72%	19.72%	32.26%
Total	100.00%	100.00%	100.00%

Tea Party

	Yes	No	Not sure
Very Favorable	34.65%	7.61%	19.86%
Somewhat Favorable	29.92%	21.83%	31.51%
Somewhat Unfavorable	10.24%	20.81%	15.75%
Very Unfavorable	5.51%	34.52%	5.48%
Not sure	19.69%	15.23%	27.40%
Total	100.00%	100.00%	100.00%

Ideology

	Very Conservative	Somewhat Conservative	Moderate	Liberal	Not sure
Very Favorable	36.44%	22.01%	7.26%	2.67%	25.00%
Somewhat Favorable	30.51%	34.59%	20.16%	17.33%	12.50%
Somewhat Unfavorable	11.02%	16.98%	16.94%	22.67%	0.00%
Very Unfavorable	4.24%	9.43%	27.42%	37.33%	37.50%
Not sure	17.80%	16.98%	28.23%	20.00%	25.00%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

Now, thinking about the 2016 General Election for Governor...

Q: If the election for Governor were held today, which of the following candidates would you vote for: Bill Cole, Republican or Booth Goodwin, Democrat?

Media Market

	BLUEFIELD- BECKLEY- OAK HILL	CHARLESTON- HUNTINGTON	CLARKSBURG- WESTON
Cole	45.08%	39.38%	29.25%
Goodwin	30.33%	35.84%	41.51%
Not sure	24.59%	24.78%	29.25%
Total	100.00%	100.00%	100.00%

Age

	18 to 39	40 to 54	55 to 65	66 or older
Cole	46.67%	34.38%	36.36%	36.40%
Goodwin	29.33%	32.81%	39.09%	35.20%
Not sure	24.00%	32.81%	24.55%	28.40%
Total	100.00%	100.00%	100.00%	100.00%

Gender

	Female	Male
Cole	34.57%	40.18%
Goodwin	36.57%	34.05%
Not sure	28.86%	25.77%
Total	100.00%	100.00%

Party Affiliation

	Republican	Democrat	Independent or any other party
Cole	65.56%	18.31%	34.07%
Goodwin	7.05%	59.59%	18.68%
Not sure	27.39%	22.09%	47.25%
Total	100.00%	100.00%	100.00%

Tea Party

	Yes	No	Not sure
Cole	73.23%	14.14%	36.99%
Goodwin	9.45%	65.15%	20.55%
Not sure	17.32%	20.71%	42.47%
Total	100.00%	100.00%	100.00%

Ideology

	Very Conservative	Somewhat Conservative	Moderate	Liberal	Not sure
Cole	71.19%	47.17%	13.71%	4.00%	22.22%
Goodwin	9.32%	23.90%	53.23%	76.00%	22.22%
Not sure	19.49%	28.93%	33.06%	20.00%	55.56%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

Q: If the election for Governor were held today, which of the following candidates would you vote for: Bill Cole, Republican or Jeff Kessler, Democrat?

Media Market

	BLUEFIELD- BECKLEY- OAK HILL	CHARLESTON- HUNTINGTON	CLARKSBURG- WESTON
Cole	47.11%	39.46%	31.73%
Kessler	29.75%	31.39%	39.42%
Not sure	23.14%	29.15%	28.85%
Total	100.00%	100.00%	100.00%

Age

	18 to 39	40 to 54	55 to 65	66 or older
Cole	43.24%	42.06%	35.65%	36.44%
Kessler	37.84%	26.98%	39.81%	31.98%
Not sure	18.92%	30.95%	24.54%	31.58%
Total	100.00%	100.00%	100.00%	100.00%

Gender

	Female	Male
Cole	34.78%	41.74%
Kessler	33.91%	34.58%
Not sure	31.30%	23.68%
Total	100.00%	100.00%

Party Affiliation

	Republican	Democrat	Independent or any other party
Cole	69.62%	17.11%	34.44%
Kessler	7.17%	55.46%	25.56%
Not sure	23.21%	27.43%	40.00%
Total	100.00%	100.00%	100.00%

Tea Party

	Yes	No	Not sure
Cole	75.59%	13.20%	39.58%
Kessler	10.24%	60.41%	22.92%
Not sure	14.17%	26.40%	37.50%
Total	100.00%	100.00%	100.00%

Ideology

	Very Conservative	Somewhat Conservative	Moderate	Liberal	Not sure
Cole	74.58%	50.31%	12.30%	1.35%	11.11%
Kessler	8.47%	23.27%	51.64%	74.32%	22.22%
Not sure	16.95%	26.42%	36.07%	24.32%	66.67%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

Q: If the election for Governor were held today, which of the following candidates would you vote for: Bill Cole, Republican or Joe Manchin, Democrat?

Media Market

	BLUEFIELD- BECKLEY- OAK HILL	CHARLESTON- HUNTINGTON	CLARKSBURG- WESTON
Cole	33.64%	31.94%	33.00%
Manchin	56.36%	51.85%	55.00%
Not sure	10.00%	16.20%	12.00%
Total	100.00%	100.00%	100.00%

Age

	18 to 39	40 to 54	55 to 65	66 or older
Cole	38.03%	34.17%	33.01%	28.02%
Manchin	45.07%	50.00%	53.59%	59.91%
Not sure	16.90%	15.83%	13.40%	12.07%
Total	100.00%	100.00%	100.00%	100.00%

Gender

	Female	Male
Cole	29.19%	34.50%
Manchin	57.45%	51.44%
Not sure	13.35%	14.06%
Total	100.00%	100.00%

Party Affiliation

	Republican	Democrat	Independent or any other party
Cole	53.51%	16.25%	32.18%
Manchin	31.14%	74.06%	43.68%
Not sure	15.35%	9.69%	24.14%
Total	100.00%	100.00%	100.00%

Tea Party

	Yes	No	Not sure
Cole	58.27%	13.78%	35.62%
Manchin	31.50%	75.00%	48.63%
Not sure	10.24%	11.22%	15.75%
Total	100.00%	100.00%	100.00%

Ideology

	Very Conservative	Somewhat Conservative	Moderate	Liberal	Not sure
Cole	59.32%	38.36%	18.70%	0.00%	33.33%
Manchin	30.51%	52.20%	66.67%	82.43%	44.44%
Not sure	10.17%	9.43%	14.63%	17.57%	22.22%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

Q: If the election for Governor were held today, which of the following candidates would you vote for: David McKinley, Republican or Booth Goodwin, Democrat?

Media Market

	BLUEFIELD- BECKLEY- OAK HILL	CHARLESTON- HUNTINGTON	CLARKSBURG- WESTON
McKinley	32.08%	31.40%	45.92%
Goodwin	33.96%	38.65%	36.73%
Not sure	33.96%	29.95%	17.35%
Total	100.00%	100.00%	100.00%

Age

	18 to 39	40 to 54	55 to 65	66 or older
McKinley	39.71%	46.55%	37.00%	39.91%
Goodwin	47.06%	28.45%	40.00%	29.60%
Not sure	13.24%	25.00%	23.00%	30.49%
Total	100.00%	100.00%	100.00%	100.00%

Gender

	Female	Male
McKinley	37.50%	43.29%
Goodwin	33.01%	36.58%
Not sure	29.49%	20.13%
Total	100.00%	100.00%

Party Affiliation

	Republican	Democrat	Independent or any other party
McKinley	69.09%	18.09%	45.35%
Goodwin	8.64%	57.89%	19.77%
Not sure	22.27%	24.01%	34.88%
Total	100.00%	100.00%	100.00%

Tea Party

	Yes	No	Not sure
McKinley	74.02%	16.84%	43.84%
Goodwin	8.66%	63.27%	21.23%
Not sure	17.32%	19.90%	34.93%
Total	100.00%	100.00%	100.00%

Ideology

	Very Conservative	Somewhat Conservative	Moderate	Liberal	Not sure
McKinley	69.23%	51.27%	27.42%	1.33%	11.11%
Goodwin	6.84%	26.58%	49.19%	77.33%	11.11%
Not sure	23.93%	22.15%	23.39%	21.33%	77.78%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

Q: If the election for Governor were held today, which of the following candidates would you vote for: David McKinley, Republican or Jeff Kessler, Democrat?

Media Market

	BLUEFIELD- BECKLEY- OAK HILL	CHARLESTON- HUNTINGTON	CLARKSBURG- WESTON
McKinley	32.69%	36.82%	42.55%
Kessler	29.81%	31.34%	37.23%
Not sure	37.50%	31.84%	20.21%
Total	100.00%	100.00%	100.00%

Age

	18 to 39	40 to 54	55 to 65	66 or older
McKinley	43.75%	47.37%	37.44%	42.66%
Kessler	40.63%	30.70%	36.92%	25.23%
Not sure	15.63%	21.93%	25.64%	32.11%
Total	100.00%	100.00%	100.00%	100.00%

Gender

	Female	Male
McKinley	36.75%	47.60%
Kessler	32.12%	31.51%
Not sure	31.13%	20.89%
Total	100.00%	100.00%

Party Affiliation

	Republican	Democrat	Independent or any other party
McKinley	74.65%	18.12%	44.58%
Kessler	5.63%	53.69%	20.48%
Not sure	19.72%	28.19%	34.94%
Total	100.00%	100.00%	100.00%

Tea Party

	Yes	No	Not sure
McKinley	77.95%	18.18%	47.26%
Kessler	4.72%	57.07%	22.60%
Not sure	17.32%	24.75%	30.14%
Total	100.00%	100.00%	100.00%

Ideology

	Very Conservative	Somewhat Conservative	Moderate	Liberal	Not sure
McKinley	74.58%	52.20%	28.23%	4.00%	11.11%
Kessler	4.24%	25.79%	41.94%	72.00%	22.22%
Not sure	21.19%	22.01%	29.84%	24.00%	66.67%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

Q: If the election for Governor were held today, which of the following candidates would you vote for: David McKinley, Republican or Joe Manchin, Democrat?

Media Market

	BLUEFIELD- BECKLEY- OAK HILL	CHARLESTON- HUNTINGTON	CLARKSBURG- WESTON
McKinley	29.90%	30.00%	42.22%
Manchin	61.86%	51.58%	51.11%
Not sure	8.25%	18.42%	6.67%
Total	100.00%	100.00%	100.00%

Age

	18 to 39	40 to 54	55 to 65	66 or older
McKinley	40.98%	39.45%	33.33%	33.01%
Manchin	47.54%	49.54%	51.61%	55.83%
Not sure	11.48%	11.01%	15.05%	11.17%
Total	100.00%	100.00%	100.00%	100.00%

Gender

	Female	Male
McKinley	32.18%	38.41%
Manchin	55.02%	49.64%
Not sure	12.80%	11.96%
Total	100.00%	100.00%

Party Affiliation

	Republican	Democrat	Independent or any other party
McKinley	60.00%	18.34%	35.80%
Manchin	29.74%	69.55%	45.68%
Not sure	10.26%	12.11%	18.52%
Total	100.00%	100.00%	100.00%

Tea Party

	Yes	No	Not sure
McKinley	59.06%	16.24%	41.10%
Manchin	32.28%	72.08%	43.84%
Not sure	8.66%	11.68%	15.07%
Total	100.00%	100.00%	100.00%

Ideology

	Very Conservative	Somewhat Conservative	Moderate	Liberal	Not sure
McKinley	61.02%	38.99%	25.81%	2.70%	33.33%
Manchin	29.66%	50.31%	62.10%	78.38%	44.44%
Not sure	9.32%	10.69%	12.10%	18.92%	22.22%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

Q: If the election for Governor were held today, which of the following candidates would you vote for: Patrick Morrisey, Republican or Booth Goodwin, Democrat?

Media Market

	BLUEFIELD- BECKLEY- OAK HILL	CHARLESTON- HUNTINGTON	CLARKSBURG- WESTON
Morrisey	39.78%	32.24%	37.50%
Goodwin	30.11%	42.08%	40.91%
Not sure	30.11%	25.68%	21.59%
Total	100.00%	100.00%	100.00%

Age

	18 to 39	40 to 54	55 to 65	66 or older
Morrisey	44.07%	32.11%	35.16%	35.20%
Goodwin	32.20%	34.86%	41.76%	32.65%
Not sure	23.73%	33.03%	23.08%	32.14%
Total	100.00%	100.00%	100.00%	100.00%

Gender

	Female	Male
Morrisey	33.93%	37.55%
Goodwin	32.86%	39.41%
Not sure	33.21%	23.05%
Total	100.00%	100.00%

Party Affiliation

	Republican	Democrat	Independent or any other party
Morrisey	64.21%	14.54%	42.86%
Goodwin	8.95%	60.28%	14.29%
Not sure	26.84%	25.18%	42.86%
Total	100.00%	100.00%	100.00%

Tea Party

	Yes	No	Not sure
Morrisey	69.84%	10.10%	41.10%
Goodwin	12.70%	65.15%	19.18%
Not sure	17.46%	24.75%	39.73%
Total	100.00%	100.00%	100.00%

Ideology

	Very Conservative	Somewhat Conservative	Moderate	Liberal	Not sure
Morrisey	71.79%	42.41%	14.52%	1.33%	22.22%
Goodwin	8.55%	26.58%	53.23%	74.67%	22.22%
Not sure	19.66%	31.01%	32.26%	24.00%	55.56%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

Q: If the election for Governor were held today, which of the following candidates would you vote for: Patrick Morrissey, Republican or Jeff Kessler, Democrat?

Media Market

	BLUEFIELD- BECKLEY- OAK HILL	CHARLESTON- HUNTINGTON	CLARKSBURG- WESTON
Morrisey	39.29%	35.43%	37.65%
Kessler	30.95%	34.29%	37.65%
Not sure	29.76%	30.29%	24.71%
Total	100.00%	100.00%	100.00%

Age

	18 to 39	40 to 54	55 to 65	66 or older
Morrisey	43.86%	36.89%	35.23%	37.70%
Kessler	36.84%	33.98%	38.07%	32.79%
Not sure	19.30%	29.13%	26.70%	29.51%
Total	100.00%	100.00%	100.00%	100.00%

Gender

	Female	Male
Morrisey	35.88%	39.23%
Kessler	31.68%	38.85%
Not sure	32.44%	21.92%
Total	100.00%	100.00%

Party Affiliation

	Republican	Democrat	Independent or any other party
Morrisey	66.85%	16.17%	41.67%
Kessler	9.24%	57.52%	19.44%
Not sure	23.91%	26.32%	38.89%
Total	100.00%	100.00%	100.00%

Tea Party

	Yes	No	Not sure
Morrisey	73.23%	12.18%	41.38%
Kessler	9.45%	61.93%	22.07%
Not sure	17.32%	25.89%	36.55%
Total	100.00%	100.00%	100.00%

Ideology

	Very Conservative	Somewhat Conservative	Moderate	Liberal	Not sure
Morrisey	73.73%	46.54%	14.75%	1.33%	22.22%
Kessler	5.08%	29.56%	49.18%	72.00%	11.11%
Not sure	21.19%	23.90%	36.07%	26.67%	66.67%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

Q: If the election for Governor were held today, which of the following candidates would you vote for: Patrick Morrissey, Republican or Joe Manchin, Democrat?

Media Market

	BLUEFIELD- BECKLEY- OAK HILL	CHARLESTON- HUNTINGTON	CLARKSBURG- WESTON
Morrisey	27.63%	25.77%	35.37%
Manchin	64.47%	57.67%	53.66%
Not sure	7.89%	16.56%	10.98%
Total	100.00%	100.00%	100.00%

Age

	18 to 39	40 to 54	55 to 65	66 or older
Morrisey	42.86%	30.39%	25.16%	26.97%
Manchin	46.43%	53.92%	60.38%	62.36%
Not sure	10.71%	15.69%	14.47%	10.67%
Total	100.00%	100.00%	100.00%	100.00%

Gender

	Female	Male
Morrisey	27.31%	30.24%
Manchin	60.24%	56.45%
Not sure	12.45%	13.31%
Total	100.00%	100.00%

Party Affiliation

	Republican	Democrat	Independent or any other party
Morrisey	47.46%	14.80%	31.43%
Manchin	38.42%	77.60%	40.00%
Not sure	14.12%	7.60%	28.57%
Total	100.00%	100.00%	100.00%

Tea Party

	Yes	No	Not sure
Morrisey	52.76%	9.14%	34.93%
Manchin	35.43%	79.70%	50.00%
Not sure	11.81%	11.17%	15.07%
Total	100.00%	100.00%	100.00%

Ideology

	Very Conservative	Somewhat Conservative	Moderate	Liberal	Not sure
Morrisey	57.63%	30.82%	15.32%	1.35%	33.33%
Manchin	32.20%	56.60%	70.16%	85.14%	33.33%
Not sure	10.17%	12.58%	14.52%	13.51%	33.33%
Total	100.00%	100.00%	100.00%	100.00%	100.00%