



West Virginia Statewide Democratic Primary Poll Crosstabs

April 9-11, 2015

Now, I am going to read you a list of names. Please indicate whether you have a favorable or unfavorable opinion of each.

U.S. Attorney Booth Goodwin

Media Market

	BLUEFIELD- BECKLEY- OAK HILL	CHARLESTON- HUNTINGTON	CLARKSBURG- WESTON
Very Favorable	10.61%	17.42%	8.77%
Somewhat Favorable	24.24%	38.64%	29.82%
Somewhat Unfavorable	18.18%	20.45%	19.30%
Very Unfavorable	4.55%	3.79%	1.75%
Not sure	42.42%	19.70%	40.35%
Total	100.00%	100.00%	100.00%

Age

	18 to 39	40 to 54	55 to 65	66 or older
Very Favorable	10.00%	10.34%	15.04%	9.93%
Somewhat Favorable	36.67%	31.03%	26.32%	34.75%
Somewhat Unfavorable	23.33%	22.41%	15.04%	16.31%
Very Unfavorable	0.00%	5.17%	6.02%	2.13%
Not sure	30.00%	31.03%	37.59%	36.88%
Total	100.00%	100.00%	100.00%	100.00%

Gender

	Female	Male
Very Favorable	9.57%	14.29%
Somewhat Favorable	27.66%	34.86%
Somewhat Unfavorable	12.77%	22.29%
Very Unfavorable	3.19%	4.57%
Not sure	46.81%	24.00%
Total	100.00%	100.00%

Ideology

	Very Conservative	Somewhat Conservative	Moderate	Liberal	Not sure
Very Favorable	22.22%	5.13%	15.48%	17.39%	0.00%
Somewhat Favorable	33.33%	35.90%	38.10%	26.09%	0.00%
Somewhat Unfavorable	16.67%	23.08%	10.71%	17.39%	50.00%
Very Unfavorable	5.56%	3.85%	7.14%	0.00%	0.00%
Not sure	22.22%	32.05%	28.57%	39.13%	50.00%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

State Senator Jeff Kessler**Media Market**

	BLUEFIELD- BECKLEY- OAK HILL	CHARLESTON- HUNTINGTON	CLARKSBURG- WESTON
Very Favorable	6.06%	12.03%	14.04%
Somewhat Favorable	27.27%	22.56%	22.81%
Somewhat Unfavorable	25.76%	26.32%	17.54%
Very Unfavorable	3.03%	8.27%	5.26%
Not sure	37.88%	30.83%	40.35%
Total	100.00%	100.00%	100.00%

Age

	18 to 39	40 to 54	55 to 65	66 or older
Very Favorable	23.33%	12.28%	12.69%	15.60%
Somewhat Favorable	23.33%	26.32%	23.88%	26.24%
Somewhat Unfavorable	30.00%	21.05%	18.66%	19.15%
Very Unfavorable	0.00%	8.77%	7.46%	4.26%
Not sure	23.33%	31.58%	37.31%	34.75%
Total	100.00%	100.00%	100.00%	100.00%

Gender

	Female	Male
Very Favorable	14.81%	14.37%
Somewhat Favorable	22.22%	28.16%
Somewhat Unfavorable	15.34%	25.29%
Very Unfavorable	3.17%	8.62%
Not sure	44.44%	23.56%
Total	100.00%	100.00%

Ideology

	Very Conservative	Somewhat Conservative	Moderate	Liberal	Not sure
Very Favorable	11.11%	14.10%	12.05%	20.29%	25.00%
Somewhat Favorable	33.33%	32.05%	34.94%	13.04%	0.00%
Somewhat Unfavorable	11.11%	16.67%	19.28%	24.64%	25.00%
Very Unfavorable	11.11%	8.97%	7.23%	4.35%	0.00%
Not sure	33.33%	28.21%	26.51%	37.68%	50.00%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

U.S. Senator and former Governor of West Virginia, Joe Manchin**Media Market**

	BLUEFIELD- BECKLEY- OAK HILL	CHARLESTON- HUNTINGTON	CLARKSBURG- WESTON
Very Favorable	56.06%	39.10%	42.11%
Somewhat Favorable	25.76%	27.07%	24.56%
Somewhat Unfavorable	9.09%	12.03%	14.04%
Very Unfavorable	6.06%	17.29%	15.79%
Not sure	3.03%	4.51%	3.51%
Total	100.00%	100.00%	100.00%

Age

	18 to 39	40 to 54	55 to 65	66 or older
Very Favorable	26.67%	34.48%	42.11%	50.70%
Somewhat Favorable	40.00%	25.86%	27.07%	26.06%
Somewhat Unfavorable	10.00%	10.34%	17.29%	10.56%
Very Unfavorable	23.33%	27.59%	10.53%	8.45%
Not sure	0.00%	1.72%	3.01%	4.23%
Total	100.00%	100.00%	100.00%	100.00%

Gender

	Female	Male
Very Favorable	45.50%	40.57%
Somewhat Favorable	28.04%	26.86%
Somewhat Unfavorable	12.17%	13.71%
Very Unfavorable	10.58%	16.57%
Not sure	3.70%	2.29%
Total	100.00%	100.00%

Ideology

	Very Conservative	Somewhat Conservative	Moderate	Liberal	Not sure
Very Favorable	50.00%	44.87%	42.17%	41.43%	50.00%
Somewhat Favorable	11.11%	25.64%	27.71%	35.71%	0.00%
Somewhat Unfavorable	16.67%	8.97%	13.25%	15.71%	25.00%
Very Unfavorable	22.22%	15.38%	15.66%	7.14%	25.00%
Not sure	0.00%	5.13%	1.20%	0.00%	0.00%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

Q: If the Democratic primary election for Governor were held today, which of the following candidates would you vote for: Booth Goodwin, Jeff Kessler, or Joe Manchin?

Media Market

	BLUEFIELD- BECKLEY- OAK HILL	CHARLESTON- HUNTINGTON	CLARKSBURG- WESTON
Goodwin	4.55%	23.88%	8.77%
Kessler	10.61%	11.19%	10.53%
Manchin	78.79%	51.49%	64.91%
Not sure	6.06%	13.43%	15.79%
Total	100.00%	100.00%	100.00%

Age

	18 to 39	40 to 54	55 to 65	66 or older
Goodwin	10.00%	10.34%	17.91%	12.68%
Kessler	20.00%	18.97%	11.19%	10.56%
Manchin	53.33%	51.72%	55.97%	67.61%
Not sure	16.67%	18.97%	14.93%	9.15%
Total	100.00%	100.00%	100.00%	100.00%

Gender

	Female	Male
Goodwin	12.11%	16.00%
Kessler	11.05%	14.86%
Manchin	64.74%	54.29%
Not sure	12.11%	14.86%
Total	100.00%	100.00%

Ideology

	Very Conservative	Somewhat Conservative	Moderate	Liberal	Not sure
Goodwin	16.67%	11.54%	17.86%	12.86%	25.00%
Kessler	11.11%	14.10%	16.67%	18.57%	0.00%
Manchin	55.56%	56.41%	57.14%	57.14%	50.00%
Not sure	16.67%	17.95%	8.33%	11.43%	25.00%
Total	100.00%	100.00%	100.00%	100.00%	100.00%
