



South Dakota Senate Poll Results

October 9-11, 2014

Q: Would you say that things in the country are going in the right direction, or have they gotten off on the wrong track?

Right Direction	27%
Wrong Track	67%
Not sure	6%

Q: In an election for U.S. Senate, would you generally prefer to vote for the Republican candidate or the Democratic candidate?

Republican	47%
Democrat	40%
Someone else	10%
Not sure	3%

Now, I am going to read you a list of names. Please indicate whether you have a favorable or unfavorable opinion of each.

Barack Obama

Very favorable	23%
Somewhat favorable	21%
Somewhat unfavorable	8%
Very unfavorable	47%
Not sure	1%

Total Favorable: 44%

Total Unfavorable: 55%

Mike Rounds

Very favorable	25%
Somewhat favorable	21%
Somewhat unfavorable	21%
Very unfavorable	30%
Not sure	3%

Total Favorable: 46%

Total Unfavorable: 51%

Rick Weiland

Very favorable	25%
Somewhat favorable	23%
Somewhat unfavorable	20%
Very unfavorable	23%
Not sure	10%

Total Favorable: 48%

Total Unfavorable: 43%

Gordon Howie

Very favorable	4%
Somewhat favorable	17%
Somewhat unfavorable	23%
Very unfavorable	28%
Not sure	28%

Total Favorable: 21%

Total Unfavorable: 51%

Larry Pressler

Very favorable	19%
Somewhat favorable	36%
Somewhat unfavorable	21%
Very unfavorable	17%
Not sure	7%

Total Favorable: 55%

Total Unfavorable: 38%

Q: If the election for Governor were held today, who would you vote for: Dennis Dugaard, Republican, Susan Wismer, Democrat OR Mike Myers, Independent?

Dugaard	53%
Wismer	35%
Myers	8%
Not sure	4%

Q: If the election for U.S. Senate were held today, who would you vote for: Mike Rounds, Republican, Rick Weiland, Democrat, Gordon Howie, Independent OR Larry Pressler, Independent?

Rounds	37%
Weiland	33%
Howie	5%
Pressler	23%
Not sure	2%

Demographics:

Media Market

SIOUX CITY	1%
SIOUX FALLS (MITCHELL)	74%
RAPID CITY	25%

Party Affiliation

Republican	46%
Democrat	34%
Independent or any other party	20%

Gender

Female	52%
Male	48%

Age

18 to 44	16%
45 to 64	46%
65 or older	39%

Ideology

Conservative	44%
Moderate	41%
Liberal	13%
Not sure	2%

METHODOLOGY:

The sample size for the survey is 630 likely voters and the margin of error is +/-3.9%. The Interactive Voice Response (IVR) automated telephone survey was conducted October 9–11, 2014 by Harper Polling. The total percentages for responses may not equal 100% due to rounding.