South Dakota Senate Poll Results
October 9-11, 2014

Q: Would you say that things in the country are going in the right direction, or have they gotten off on the wrong track?

Right Direction  27%
Wrong Track       67%
Not sure         6%

Q: In an election for U.S. Senate, would you generally prefer to vote for the Republican candidate or the Democratic candidate?

Republican  47%
Democrat    40%
Someone else 10%
Not sure   3%

Now, I am going to read you a list of names. Please indicate whether you have a favorable or unfavorable opinion of each.

Barack Obama

Very favorable  23%
Somewhat favorable  21%
Somewhat unfavorable  8%
Very unfavorable  47%
Not sure         1%

Total Favorable: 44%
Total Unfavorable: 55%
<table>
<thead>
<tr>
<th>Name</th>
<th>Very Favorable</th>
<th>Somewhat Favorable</th>
<th>Somewhat Unfavorable</th>
<th>Very Unfavorable</th>
<th>Not Sure</th>
<th>Total Favorable</th>
<th>Total Unfavorable</th>
</tr>
</thead>
<tbody>
<tr>
<td>Mike Rounds</td>
<td>25%</td>
<td>21%</td>
<td>21%</td>
<td>30%</td>
<td>3%</td>
<td><strong>46%</strong></td>
<td><strong>51%</strong></td>
</tr>
<tr>
<td>Rick Weiland</td>
<td>25%</td>
<td>23%</td>
<td>20%</td>
<td>23%</td>
<td>10%</td>
<td><strong>48%</strong></td>
<td><strong>43%</strong></td>
</tr>
<tr>
<td>Gordon Howie</td>
<td>4%</td>
<td>17%</td>
<td>23%</td>
<td>28%</td>
<td>28%</td>
<td><strong>21%</strong></td>
<td><strong>51%</strong></td>
</tr>
<tr>
<td>Larry Pressler</td>
<td>19%</td>
<td>36%</td>
<td>21%</td>
<td>17%</td>
<td>7%</td>
<td><strong>55%</strong></td>
<td><strong>38%</strong></td>
</tr>
</tbody>
</table>
Q: If the election for Governor were held today, who would you vote for: Dennis Daugaard, Republican, Susan Wismer, Democrat OR Mike Myers, Independent?

Daugaard 53%
Wismer 35%
Myers 8%
Not sure 4%

Q: If the election for U.S. Senate were held today, who would you vote for: Mike Rounds, Republican, Rick Weiland, Democrat, Gordon Howie, Independent OR Larry Pressler, Independent?

Rounds 37%
Weiland 33%
Howie 5%
Pressler 23%
Not sure 2%

Demographics:

Media Market
SIoux City 1%
Sioux Falls (Mitchell) 74%
Rapid City 25%

Party Affiliation
Republican 46%
Democrat 34%
Independent or any other party 20%

Gender
Female 52%
Male 48%

Age
18 to 44 16%
45 to 64 46%
65 or older 39%

Ideology
Conservative 44%
Moderate 41%
Liberal 13%
Not sure 2%
METHODOLOGY:
The sample size for the survey is 630 likely voters and the margin of error is +/-3.9%. The Interactive Voice Response (IVR) automated telephone survey was conducted October 9–11, 2014 by Harper Polling. The total percentages for responses may not equal 100% due to rounding.