



Michigan Senate Poll Crosstabs

August 4-5, 2014

Results:

Q: Would you say that things in the country are going in the right direction, or have they gotten off on the wrong track?

Media Market

	DETROIT	FLINT - SAGINAW - BAY CITY	GRAND RAPIDS - KALMZOO - B.CRK
Right Direction	34.32%	25.64%	29.82%
Wrong Track	58.67%	67.95%	61.40%
Not sure	7.01%	6.41%	8.77%
Total	100.00%	100.00%	100.00%

Gender

	Female	Male
Right Direction	35.27%	24.12%
Wrong Track	56.51%	70.43%
Not sure	8.22%	5.45%
Total	100.00%	100.00%

Party Affiliation

	Republican	Democrat	Independent or any other party
Right Direction	15.14%	50.00%	21.15%
Wrong Track	81.62%	38.94%	73.08%
Not sure	3.24%	11.06%	5.77%
Total	100.00%	100.00%	100.00%

Age

	18 to 39	40 to 54	55 to 65	66 or older
Right Direction	47.14%	24.32%	31.58%	27.46%
Wrong Track	42.86%	72.97%	60.53%	62.68%
Not sure	10.00%	2.70%	7.89%	9.86%
Total	100.00%	100.00%	100.00%	100.00%

Race/Ethnicity

	White	African American	Other
Right Direction	25.52%	55.22%	35.29%
Wrong Track	69.14%	32.84%	50.98%
Not sure	5.34%	11.94%	13.73%
Total	100.00%	100.00%	100.00%

Ideology

	Conservative	Moderate	Liberal	Not sure
Right Direction	13.93%	35.42%	48.39%	39.13%
Wrong Track	81.09%	57.29%	41.94%	47.83%
Not sure	4.98%	7.29%	9.68%	13.04%
Total	100.00%	100.00%	100.00%	100.00%

Now, I am going to read you a list of names. Please indicate whether you have a favorable or unfavorable opinion of each.

Terri Lynn Land**Media Market**

	DETROIT	FLINT - SAGINAW - BAY CITY	GRAND RAPIDS - KALMZOO - B.CRK
Favorable	32.84%	25.64%	45.54%
Unfavorable	51.12%	50.00%	34.82%
Not sure	16.04%	24.36%	19.64%
Total	100.00%	100.00%	100.00%

Gender

	Female	Male
Favorable	32.18%	38.10%
Unfavorable	44.64%	44.05%
Not sure	23.18%	17.86%
Total	100.00%	100.00%

Party Affiliation

	Republican	Democrat	Independent or any other party
Favorable	59.02%	11.76%	37.01%
Unfavorable	19.67%	70.10%	39.61%
Not sure	21.31%	18.14%	23.38%
Total	100.00%	100.00%	100.00%

Age

	18 to 39	40 to 54	55 to 65	66 or older
Favorable	31.88%	40.88%	29.80%	34.29%
Unfavorable	36.23%	38.12%	52.32%	47.86%
Not sure	31.88%	20.99%	17.88%	17.86%
Total	100.00%	100.00%	100.00%	100.00%

Race/Ethnicity

	White	African American	Other
Favorable	38.92%	16.67%	25.49%
Unfavorable	42.45%	57.58%	43.14%
Not sure	18.63%	25.76%	31.37%
Total	100.00%	100.00%	100.00%

Ideology

	Conservative	Moderate	Liberal	Not sure
Favorable	60.41%	22.34%	8.60%	13.04%
Unfavorable	22.34%	56.91%	74.19%	26.09%
Not sure	17.26%	20.74%	17.20%	60.87%
Total	100.00%	100.00%	100.00%	100.00%

Gary Peters**Media Market**

	DETROIT	FLINT - SAGINAW - BAY CITY	GRAND RAPIDS - KALMZOO - B.CRK
Favorable	40.89%	26.92%	21.62%
Unfavorable	39.78%	29.49%	40.54%
Not sure	19.33%	43.59%	37.84%
Total	100.00%	100.00%	100.00%

Gender

	Female	Male
Favorable	33.68%	30.71%
Unfavorable	28.13%	45.28%
Not sure	38.19%	24.02%
Total	100.00%	100.00%

Party Affiliation

	Republican	Democrat	Independent or any other party
Favorable	14.21%	53.17%	25.97%
Unfavorable	51.37%	18.05%	42.21%
Not sure	34.43%	28.78%	31.82%
Total	100.00%	100.00%	100.00%

Age

	18 to 39	40 to 54	55 to 65	66 or older
Favorable	31.43%	27.62%	34.44%	36.43%
Unfavorable	30.00%	35.36%	40.40%	35.71%
Not sure	38.57%	37.02%	25.17%	27.86%
Total	100.00%	100.00%	100.00%	100.00%

Race/Ethnicity

	White	African American	Other
Favorable	31.53%	44.78%	22.00%
Unfavorable	38.35%	20.90%	38.00%
Not sure	30.12%	34.33%	40.00%
Total	100.00%	100.00%	100.00%

Ideology

	Conservative	Moderate	Liberal	Not sure
Favorable	18.27%	40.53%	54.84%	4.55%
Unfavorable	46.19%	33.16%	25.81%	18.18%
Not sure	35.53%	26.32%	19.35%	77.27%
Total	100.00%	100.00%	100.00%	100.00%

Q: If the election for U.S. Senate were held today, who would you most likely vote for: Terri Lynn Land, Republican or Gary Peters, Democrat?

Media Market

	DETROIT	FLINT - SAGINAW - BAY CITY	GRAND RAPIDS - KALMZOO - B.CRK
Land	39.26%	43.59%	51.33%
Peters	53.33%	42.31%	36.28%
Not sure	7.41%	14.10%	12.39%
Total	100.00%	100.00%	100.00%

Gender

	Female	Male
Land	39.18%	49.22%
Peters	49.48%	40.63%
Not sure	11.34%	10.16%
Total	100.00%	100.00%

Party Affiliation

	Republican	Democrat	Independent or any other party
Land	82.70%	9.66%	43.23%
Peters	11.89%	80.19%	38.71%
Not sure	5.41%	10.14%	18.06%
Total	100.00%	100.00%	100.00%

Age

	18 to 39	40 to 54	55 to 65	66 or older
Land	40.00%	49.46%	38.41%	44.37%
Peters	44.29%	40.22%	51.66%	45.77%
Not sure	15.71%	10.33%	9.93%	9.86%
Total	100.00%	100.00%	100.00%	100.00%

Race/Ethnicity

	White	African American	Other
Land	49.42%	14.93%	35.29%
Peters	40.33%	74.63%	49.02%
Not sure	10.26%	10.45%	15.69%
Total	100.00%	100.00%	100.00%

Ideology

	Conservative	Moderate	Liberal	Not sure
Land	73.13%	31.41%	10.87%	21.74%
Peters	19.90%	57.59%	77.17%	39.13%
Not sure	6.97%	10.99%	11.96%	39.13%
Total	100.00%	100.00%	100.00%	100.00%

Q: Do you approve or disapprove of the way Barack Obama is handling his job as President?

Media Market

	DETROIT	FLINT - SAGINAW - BAY CITY	GRAND RAPIDS - KALMZOO - B.CRK
Approve	45.91%	46.67%	32.35%
Disapprove	47.47%	46.67%	60.78%
Not sure	6.61%	6.67%	6.86%
Total	100.00%	100.00%	100.00%

Gender

	Female	Male
Approve	49.26%	32.65%
Disapprove	44.81%	60.41%
Not sure	5.93%	6.94%
Total	100.00%	100.00%

Party Affiliation

	Republican	Democrat	Independent or any other party
Approve	11.11%	76.80%	30.00%
Disapprove	85.38%	14.95%	62.67%
Not sure	3.51%	8.25%	7.33%
Total	100.00%	100.00%	100.00%

Age

	18 to 39	40 to 54	55 to 65	66 or older
Approve	54.10%	35.39%	43.54%	41.09%
Disapprove	37.70%	58.43%	50.34%	52.71%
Not sure	8.20%	6.18%	6.12%	6.20%
Total	100.00%	100.00%	100.00%	100.00%

Race/Ethnicity

	White	African American	Other
Approve	34.58%	80.65%	47.06%
Disapprove	58.96%	12.90%	47.06%
Not sure	6.47%	6.45%	5.88%
Total	100.00%	100.00%	100.00%

Ideology

	Conservative	Moderate	Liberal	Not sure
Approve	17.91%	47.37%	75.00%	65.22%
Disapprove	80.10%	43.16%	17.39%	26.09%
Not sure	1.99%	9.47%	7.61%	8.70%
Total	100.00%	100.00%	100.00%	100.00%
