



Our Commonwealth Poll Crosstabs

Pennsylvania Statewide

June 25-26, 2014

Q: Which of the following convenience stores is your favorite: 7-Eleven, GetGo, Rutter's, Sheetz, Turkey Hill, or Wawa?

Region

	Northern Tier	Philadelphia/Southeast	Pittsburgh/Southwest	Scranton/Lehigh Valley	South Central
7-Eleven	2.63%	7.50%	5.76%	11.36%	3.00%
GetGo	6.58%	0.00%	36.69%	2.27%	4.00%
Rutter's	1.32%	0.00%	0.72%	0.00%	13.00%
Sheetz	59.21%	2.00%	44.60%	6.82%	57.00%
Turkey Hill	10.53%	6.50%	1.44%	29.55%	11.00%
Wawa	6.58%	76.50%	1.44%	38.64%	5.00%
Not sure	13.16%	7.50%	9.35%	11.36%	7.00%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

Gender

	Female	Male
7-Eleven	5.76%	6.06%
GetGo	10.85%	10.98%
Rutter's	2.37%	3.03%
Sheetz	29.49%	31.82%
Turkey Hill	8.81%	7.95%
Wawa	33.56%	31.44%
Not sure	9.15%	8.71%
Total	100.00%	100.00%

Age

	18-39	40-49	50-64	65 or older
7-Eleven	7.38%	4.31%	4.46%	8.40%
GetGo	9.02%	9.48%	11.88%	12.61%
Rutter's	2.46%	1.72%	1.49%	5.88%
Sheetz	36.07%	35.34%	30.20%	21.01%
Turkey Hill	8.20%	6.03%	9.90%	8.40%
Wawa	32.79%	36.21%	33.17%	27.73%
Not sure	4.10%	6.90%	8.91%	15.97%
Total	100.00%	100.00%	100.00%	100.00%

Party Affiliation

	Republican	Democrat	Independent or any other party
7-Eleven	3.29%	9.38%	4.12%
GetGo	9.86%	12.95%	8.25%
Rutter's	2.82%	2.68%	3.09%
Sheetz	36.15%	25.00%	36.08%
Turkey Hill	11.27%	4.46%	10.31%
Wawa	27.70%	36.61%	27.84%
Not sure	8.92%	8.93%	10.31%
Total	100.00%	100.00%	100.00%

Race/Ethnicity

	White	African-American	Other
7-Eleven	5.00%	9.52%	4.17%
GetGo	10.25%	16.67%	6.25%
Rutter's	3.25%	2.38%	0.00%
Sheetz	37.00%	8.33%	20.83%
Turkey Hill	7.75%	8.33%	12.50%
Wawa	27.50%	46.43%	43.75%
Not sure	9.25%	8.33%	12.50%
Total	100.00%	100.00%	100.00%

Q: Which of the following is your favorite Hershey's candy bar: Hershey's Kisses, Reese's Peanut Butter Cups, Hershey's Chocolate Bars, Kit Kat or York Peppermint Patties?

Region

	Northern Tier	Philadelphia/Southeast	Pittsburgh/Southwest	Scranton/Lehigh Valley	South Central
Hershey's Kisses	9.21%	12.94%	12.86%	13.33%	10.68%
Reese's Peanut Butter Cups	32.89%	35.32%	42.14%	35.56%	47.57%
Hershey's Chocolate Bars	22.37%	18.91%	17.14%	17.78%	11.65%
Kit Kat	15.79%	13.93%	15.71%	15.56%	13.59%
York Peppermint Patties	15.79%	10.95%	10.00%	11.11%	12.62%
Not sure	3.95%	7.96%	2.14%	6.67%	3.88%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

Gender

	Female	Male
Hershey's Kisses	12.37%	11.65%
Reese's Peanut Butter Cups	36.45%	41.73%
Hershey's Chocolate Bars	15.72%	19.55%
Kit Kat	13.71%	15.79%
York Peppermint Patties	16.39%	6.39%
Not sure	5.35%	4.89%
Total	100.00%	100.00%

Age

	18-39	40-49	50-64	65 or older
Hershey's Kisses	13.60%	8.62%	11.76%	14.17%
Reese's Peanut Butter Cups	40.80%	45.69%	39.71%	29.17%
Hershey's Chocolate Bars	15.20%	12.07%	21.08%	19.17%
Kit Kat	18.40%	16.38%	13.24%	11.67%
York Peppermint Patties	6.40%	12.07%	10.29%	19.17%
Not sure	5.60%	5.17%	3.92%	6.67%
Total	100.00%	100.00%	100.00%	100.00%

Party Affiliation

	Republican	Democrat	Independent or any other party
Hershey's Kisses	12.09%	14.98%	6.19%
Reese's Peanut Butter Cups	39.07%	37.44%	45.36%
Hershey's Chocolate Bars	16.74%	17.18%	15.46%
Kit Kat	12.56%	15.42%	17.53%
York Peppermint Patties	14.88%	8.37%	11.34%
Not sure	4.65%	6.61%	4.12%
Total	100.00%	100.00%	100.00%

Race/Ethnicity

	White	African-American	Other
Hershey's Kisses	11.63%	11.76%	18.75%
Reese's Peanut Butter Cups	40.84%	38.82%	27.08%
Hershey's Chocolate Bars	17.82%	15.29%	14.58%
Kit Kat	14.60%	11.76%	14.58%
York Peppermint Patties	11.63%	10.59%	14.58%
Not sure	3.47%	11.76%	10.42%
Total	100.00%	100.00%	100.00%

Q: Which of the following is your favorite fast food place: Arby's, Burger King, Chick-Fil-A, Hardee's, KFC, McDonald's, Subway, Taco Bell, or Wendy's?

Region

	Northern Tier	Philadelphia/Southeast	Pittsburgh/Southwest	Scranton/Lehigh Valley	South Central
Arby's	9.21%	5.00%	15.00%	6.67%	11.54%
Burger King	14.47%	10.50%	10.71%	22.22%	9.62%
Chick-Fil-A	9.21%	36.00%	27.14%	20.00%	13.46%
Hardee's	1.32%	0.50%	2.14%	0.00%	0.96%
KFC	7.89%	3.50%	5.71%	4.44%	4.81%
McDonald's	9.21%	16.50%	7.14%	24.44%	9.62%
Subway	27.63%	8.50%	13.57%	6.67%	24.04%
Taco Bell	5.26%	3.50%	2.86%	8.89%	2.88%
Wendy's	13.16%	12.00%	10.00%	2.22%	20.19%
Not sure	2.63%	4.00%	5.71%	4.44%	2.88%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

Gender

	Female	Male
Arby's	8.39%	10.49%
Burger King	11.41%	12.36%
Chick-Fil-A	25.17%	24.34%
Hardee's	1.01%	1.12%
KFC	5.70%	4.12%
McDonald's	11.74%	13.48%
Subway	17.11%	12.73%
Taco Bell	3.36%	4.49%
Wendy's	11.74%	13.11%
Not sure	4.36%	3.75%
Total	100.00%	100.00%

Age

	18-39	40-49	50-64	65 or older
Arby's	11.20%	5.26%	9.80%	10.66%
Burger King	9.60%	14.91%	11.76%	11.48%
Chick-Fil-A	20.80%	37.72%	28.43%	10.66%
Hardee's	1.60%	0.88%	0.49%	1.64%
KFC	2.40%	2.63%	4.90%	9.84%
McDonald's	10.40%	8.77%	12.25%	18.85%
Subway	21.60%	14.04%	10.29%	17.21%
Taco Bell	8.00%	1.75%	4.41%	0.82%
Wendy's	8.80%	12.28%	13.73%	13.93%
Not sure	5.60%	1.75%	3.92%	4.92%
Total	100.00%	100.00%	100.00%	100.00%

Party Affiliation

	Republican	Democrat	Independent or any other party
Arby's	10.19%	9.69%	9.28%
Burger King	7.87%	15.42%	14.43%
Chick-Fil-A	29.17%	19.82%	21.65%
Hardee's	0.93%	0.88%	2.06%
KFC	3.70%	6.17%	5.15%
McDonald's	11.57%	14.54%	9.28%
Subway	20.37%	11.45%	13.40%
Taco Bell	3.70%	3.08%	6.19%
Wendy's	8.33%	14.54%	15.46%
Not sure	4.17%	4.41%	3.09%
Total	100.00%	100.00%	100.00%

Race/Ethnicity

	White	African-American	Other
Arby's	10.70%	5.81%	6.12%
Burger King	9.45%	20.93%	16.33%
Chick-Fil-A	24.88%	22.09%	20.41%
Hardee's	1.24%	1.16%	0.00%
KFC	4.23%	9.30%	4.08%
McDonald's	12.19%	12.79%	18.37%
Subway	16.92%	5.81%	18.37%
Taco Bell	4.48%	1.16%	4.08%
Wendy's	11.44%	19.77%	8.16%
Not sure	4.48%	1.16%	4.08%
Total	100.00%	100.00%	100.00%

Q: Which of the following two famous Pennsylvania sandwiches do you prefer: the Pittsburgh Primanti Bros. beef sandwich or the Philadelphia cheesesteak?

Region

	Northern Tier	Philadelphia/Southeast	Pittsburgh/Southwest	Scranton/Lehigh Valley	South Central
Pittsburgh Primanti	24.00%	1.50%	38.85%	4.44%	19.61%
Philadelphia Cheesesteak	65.33%	94.00%	51.08%	73.33%	68.63%
Not sure	10.67%	4.50%	10.07%	22.22%	11.76%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

Gender

	Female	Male
Pittsburgh Primanti	14.43%	20.53%
Philadelphia Cheesesteak	75.50%	70.72%
Not sure	10.07%	8.75%
Total	100.00%	100.00%

Age

	18-39	40-49	50-64	65 or older
Pittsburgh Primanti	23.58%	17.70%	14.29%	15.57%
Philadelphia Cheesesteak	68.29%	72.57%	77.34%	72.13%
Not sure	8.13%	9.73%	8.37%	12.30%
Total	100.00%	100.00%	100.00%	100.00%

Party Affiliation

	Republican	Democrat	Independent or any other party
Pittsburgh Primanti	19.63%	16.44%	16.67%
Philadelphia Cheesesteak	68.22%	77.33%	72.92%
Not sure	12.15%	6.22%	10.42%
Total	100.00%	100.00%	100.00%

Race/Ethnicity

	White	African-American	Other
Pittsburgh Primanti	20.15%	11.90%	8.33%
Philadelphia Cheesesteak	68.66%	84.52%	87.50%
Not sure	11.19%	3.57%	4.17%
Total	100.00%	100.00%	100.00%

Q: When you go to a restaurant, would you prefer to sit at a table or a booth?

Region

	Northern Tier	Philadelphia/Southeast	Pittsburgh/Southwest	Scranton/ Lehigh Valley	South Central
Table	33.33%	22.50%	26.09%	40.00%	28.85%
Booth	61.33%	75.00%	71.01%	60.00%	65.38%
Not sure	5.33%	2.50%	2.90%	0.00%	5.77%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

Gender

	Female	Male
Table	26.44%	28.46%
Booth	69.83%	68.54%
Not sure	3.73%	3.00%
Total	100.00%	100.00%

Age

	18-39	40-49	50-64	65 or older
Table	21.95%	24.14%	28.08%	35.00%
Booth	74.80%	74.14%	67.49%	61.67%
Not sure	3.25%	1.72%	4.43%	3.33%
Total	100.00%	100.00%	100.00%	100.00%

Party Affiliation

	Republican	Democrat	Independent or any other party
Table	27.91%	27.68%	27.84%
Booth	68.84%	69.20%	68.04%
Not sure	3.26%	3.13%	4.12%
Total	100.00%	100.00%	100.00%

Race/Ethnicity

	White	African-American	Other
Table	27.43%	30.95%	27.08%
Booth	69.08%	66.67%	70.83%
Not sure	3.49%	2.38%	2.08%
Total	100.00%	100.00%	100.00%

Q: Which of the following Pennsylvania beers is your favorite: Iron City, Straub, Troegs, Victory, Yards, or Yuengling?

Region

	Northern Tier	Philadelphia/Southeast	Pittsburgh/Southwest	Scranton/ Lehigh Valley	South Central
Iron City	15.28%	3.87%	29.13%	2.50%	8.33%
Straub	8.33%	1.10%	5.51%	7.50%	4.17%
Troegs	4.17%	3.87%	0.79%	5.00%	8.33%
Victory	2.78%	7.73%	1.57%	5.00%	1.04%
Yards	1.39%	6.08%	0.79%	2.50%	1.04%
Yuengling	37.50%	41.99%	34.65%	50.00%	39.58%
Not sure	30.56%	35.36%	27.56%	27.50%	37.50%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

Gender

	Female	Male
Iron City	12.83%	11.95%
Straub	5.66%	2.79%
Troegs	2.64%	5.58%
Victory	2.64%	5.58%
Yards	1.89%	3.98%
Yuengling	32.83%	47.01%
Not sure	41.51%	23.11%
Total	100.00%	100.00%

Age

	18-39	40-49	50-64	65 or older
Iron City	10.53%	13.33%	13.76%	11.11%
Straub	5.26%	4.76%	4.76%	1.85%
Troegs	7.02%	3.81%	3.70%	1.85%
Victory	3.51%	7.62%	4.23%	0.93%
Yards	5.26%	1.90%	2.12%	2.78%
Yuengling	40.35%	35.24%	41.80%	39.81%
Not sure	28.07%	33.33%	29.63%	41.67%
Total	100.00%	100.00%	100.00%	100.00%

Party Affiliation

	Republican	Democrat	Independent or any other party
Iron City	14.22%	11.65%	9.57%
Straub	2.94%	4.37%	6.38%
Troegs	1.96%	2.43%	11.70%
Victory	4.41%	3.88%	4.26%
Yards	4.41%	2.43%	1.06%
Yuengling	42.16%	39.32%	38.30%
Not sure	29.90%	35.92%	28.72%
Total	100.00%	100.00%	100.00%

Race/Ethnicity

	White	African-American	Other
Iron City	13.09%	9.59%	10.64%
Straub	4.19%	6.85%	0.00%
Troegs	3.93%	1.37%	4.26%
Victory	3.66%	5.48%	2.13%
Yards	3.14%	4.11%	0.00%
Yuengling	43.19%	27.40%	36.17%
Not sure	28.80%	45.21%	46.81%
Total	100.00%	100.00%	100.00%

Q: In your opinion, which of the following Pennsylvania natives is the greatest athlete from our state: Kobe Bryant, Wilt Chamberlain, Ken Griffey Jr., Dan Marino, Stan Musial, Joe Namath, Arnold Palmer, or Johnny Unitas?

Region

	Northern Tier	Philadelphia/Southeast	Pittsburgh/Southwest	Scranton/Lehigh Valley	South Central
Kobe Bryant	6.94%	10.38%	8.33%	12.82%	10.00%
Wilt Chamberlain	13.89%	44.81%	14.39%	12.82%	9.00%
Ken Griffey Jr.	8.33%	2.19%	6.82%	10.26%	8.00%
Dan Marino	11.11%	7.65%	16.67%	15.38%	21.00%
Stan Musial	8.33%	4.92%	6.06%	12.82%	4.00%
Joe Namath	11.11%	7.10%	12.12%	10.26%	13.00%
Arnold Palmer	25.00%	9.29%	19.70%	7.69%	7.00%
Johnny Unitas	4.17%	3.28%	7.58%	7.69%	12.00%
Not sure	11.11%	10.38%	8.33%	10.26%	16.00%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

Gender

	Female	Male
Kobe Bryant	13.87%	4.76%
Wilt Chamberlain	21.90%	25.79%
Ken Griffey Jr.	5.84%	5.95%
Dan Marino	12.41%	14.68%
Stan Musial	4.74%	7.54%
Joe Namath	12.04%	8.33%
Arnold Palmer	13.50%	13.49%
Johnny Unitas	4.01%	9.13%
Not sure	11.68%	10.32%
Total	100.00%	100.00%

Age

	18-39	40-49	50-64	65 or older
Kobe Bryant	15.79%	12.50%	6.19%	6.14%
Wilt Chamberlain	21.05%	27.88%	23.20%	23.68%
Ken Griffey Jr.	8.77%	5.77%	4.64%	5.26%
Dan Marino	14.04%	14.42%	16.49%	7.02%
Stan Musial	1.75%	4.81%	6.70%	10.53%
Joe Namath	9.65%	10.58%	9.79%	11.40%
Arnold Palmer	5.26%	11.54%	18.04%	15.79%
Johnny Unitas	9.65%	2.88%	7.22%	5.26%
Not sure	14.04%	9.62%	7.73%	14.91%
Total	100.00%	100.00%	100.00%	100.00%

Party Affiliation

	Republican	Democrat	Independent or any other party
Kobe Bryant	10.10%	11.32%	4.35%
Wilt Chamberlain	14.90%	31.60%	23.91%
Ken Griffey Jr.	8.17%	4.72%	4.35%
Dan Marino	16.35%	11.79%	11.96%
Stan Musial	5.77%	5.66%	7.61%
Joe Namath	12.02%	7.55%	13.04%
Arnold Palmer	16.83%	11.79%	10.87%
Johnny Unitas	7.21%	5.19%	7.61%
Not sure	8.65%	10.38%	16.30%
Total	100.00%	100.00%	100.00%

Race/Ethnicity

	White	African-American	Other
Kobe Bryant	6.72%	16.25%	18.75%
Wilt Chamberlain	16.80%	51.25%	35.42%
Ken Griffey Jr.	6.72%	2.50%	6.25%
Dan Marino	14.73%	6.25%	16.67%
Stan Musial	7.49%	1.25%	2.08%
Joe Namath	12.92%	2.50%	4.17%
Arnold Palmer	15.76%	8.75%	4.17%
Johnny Unitas	7.24%	1.25%	10.42%
Not sure	11.63%	10.00%	2.08%
Total	100.00%	100.00%	100.00%

Q: Which of Pennsylvania's professional sports teams do you think will win the next championship in their sport: Philadelphia Eagles, Pittsburgh Steelers, Pittsburgh Pirates, Philadelphia Phillies, Philadelphia 76ers, Pittsburgh Penguins, or Philadelphia Flyers?

Region

	Northern Tier	Philadelphia/ Southeast	Pittsburgh/ Southwest	Scranton/ Lehigh Valley	South Central
Philadelphia Eagles	12.50%	45.90%	2.36%	37.84%	16.13%
Pittsburgh Steelers	33.33%	12.02%	44.88%	18.92%	39.78%
Pittsburgh Pirates	11.11%	2.73%	14.17%	0.00%	4.30%
Philadelphia Phillies	2.78%	9.84%	0.79%	13.51%	4.30%
Philadelphia 76ers	1.39%	5.46%	1.57%	0.00%	1.08%
Pittsburgh Penguins	26.39%	2.73%	27.56%	10.81%	15.05%
Philadelphia Flyers	2.78%	10.38%	0.79%	5.41%	5.38%
Not sure	9.72%	10.93%	7.87%	13.51%	13.98%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

Gender

	Female	Male
Philadelphia Eagles	22.30%	26.75%
Pittsburgh Steelers	30.48%	26.75%
Pittsburgh Pirates	7.43%	6.17%
Philadelphia Phillies	6.32%	5.35%
Philadelphia 76ers	3.35%	2.06%
Pittsburgh Penguins	9.67%	20.99%
Philadelphia Flyers	6.69%	4.53%
Not sure	13.75%	7.41%
Total	100.00%	100.00%

Age

	18-39	40-49	50-64	65 or older
Philadelphia Eagles	25.45%	18.00%	27.51%	23.89%
Pittsburgh Steelers	23.64%	37.00%	27.51%	28.32%
Pittsburgh Pirates	3.64%	6.00%	9.52%	6.19%
Philadelphia Phillies	6.36%	7.00%	6.35%	3.54%
Philadelphia 76ers	0.91%	3.00%	3.70%	2.65%
Pittsburgh Penguins	20.00%	15.00%	13.23%	13.27%
Philadelphia Flyers	10.00%	6.00%	3.17%	5.31%
Not sure	10.00%	8.00%	8.99%	16.81%
Total	100.00%	100.00%	100.00%	100.00%

Party Affiliation

	Republican	Democrat	Independent or any other party
Philadelphia Eagles	17.91%	29.67%	23.86%
Pittsburgh Steelers	31.84%	27.75%	27.27%
Pittsburgh Pirates	7.96%	5.74%	6.82%
Philadelphia Phillies	6.97%	4.31%	7.95%
Philadelphia 76ers	2.49%	3.35%	1.14%
Pittsburgh Penguins	16.92%	13.88%	15.91%
Philadelphia Flyers	5.47%	5.26%	6.82%
Not sure	10.45%	10.05%	10.23%
Total	100.00%	100.00%	100.00%

Race/Ethnicity

	White	African-American	Other
Philadelphia Eagles	19.47%	43.04%	29.79%
Pittsburgh Steelers	29.87%	27.85%	21.28%
Pittsburgh Pirates	7.73%	1.27%	10.64%
Philadelphia Phillies	5.33%	3.80%	14.89%
Philadelphia 76ers	1.60%	7.59%	2.13%
Pittsburgh Penguins	18.40%	3.80%	6.38%
Philadelphia Flyers	6.67%	2.53%	4.26%
Not sure	10.93%	10.13%	10.64%
Total	100.00%	100.00%	100.00%

Q: In your opinion, who is a better NFL football coach: Mike Tomlin of the Pittsburgh Steelers, or Chip Kelly of the Philadelphia Eagles?

Region

	Northern Tier	Philadelphia/Southeast	Pittsburgh/Southwest	Scranton/ Lehigh Valley	South Central
Tomlin	58.33%	19.32%	75.00%	19.44%	61.36%
Kelly	25.00%	59.09%	13.71%	41.67%	19.32%
Not sure	16.67%	21.59%	11.29%	38.89%	19.32%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

Gender

	Female	Male
Tomlin	44.57%	48.32%
Kelly	31.01%	38.24%
Not sure	24.42%	13.45%
Total	100.00%	100.00%

Age

	18-39	40-49	50-64	65 or older
Tomlin	44.34%	53.68%	43.48%	46.85%
Kelly	32.08%	24.21%	40.76%	35.14%
Not sure	23.58%	22.11%	15.76%	18.02%
Total	100.00%	100.00%	100.00%	100.00%

Party Affiliation

	Republican	Democrat	Independent or any other party
Tomlin	48.21%	47.06%	44.58%
Kelly	30.77%	38.24%	33.73%
Not sure	21.03%	14.71%	21.69%
Total	100.00%	100.00%	100.00%

Race/Ethnicity

	White	African-American	Other
Tomlin	48.77%	47.37%	29.55%
Kelly	30.96%	40.79%	52.27%
Not sure	20.27%	11.84%	18.18%
Total	100.00%	100.00%	100.00%

Q: Which of the following universities in Pennsylvania do you respect the most: Bucknell University, Carnegie Mellon University, Indiana University of Pennsylvania, Penn State University, Temple University, University of Pennsylvania, University of Pittsburgh, or Villanova University?

Region

	Northern Tier	Philadelphia/Southeast	Pittsburgh/Southwest	Scranton/Lehigh Valley	South Central
Bucknell University	11.27%	1.74%	0.83%	0.00%	5.68%
Carnegie Mellon University	7.04%	2.91%	52.50%	8.57%	9.09%
Indiana University of Pennsylvania	5.63%	0.00%	5.83%	0.00%	11.36%
Penn State University	45.07%	15.70%	11.67%	37.14%	37.50%
Temple University	1.41%	29.65%	1.67%	17.14%	10.23%
University of Pennsylvania	9.86%	30.23%	7.50%	14.29%	10.23%
University of Pittsburgh	8.45%	2.33%	14.17%	2.86%	4.55%
Villanova University	1.41%	13.95%	0.83%	8.57%	2.27%
Not sure	9.86%	3.49%	5.00%	11.43%	9.09%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

Gender

	Female	Male
Bucknell University	4.38%	2.55%
Carnegie Mellon University	13.55%	21.28%
Indiana University of Pennsylvania	5.98%	2.55%
Penn State University	22.31%	26.81%
Temple University	15.94%	12.34%
University of Pennsylvania	14.74%	19.15%
University of Pittsburgh	8.76%	4.26%
Villanova University	7.57%	5.11%
Not sure	6.77%	5.96%
Total	100.00%	100.00%

Party Affiliation

	Republican	Democrat	Independent or any other party
Bucknell University	5.79%	2.01%	2.41%
Carnegie Mellon University	17.89%	17.09%	16.87%
Indiana University of Pennsylvania	5.79%	2.51%	6.02%
Penn State University	27.89%	22.11%	25.30%
Temple University	8.42%	18.09%	14.46%
University of Pennsylvania	12.63%	19.60%	18.07%
University of Pittsburgh	6.32%	8.54%	3.61%
Villanova University	6.84%	5.53%	6.02%
Not sure	8.42%	4.52%	7.23%
Total	100.00%	100.00%	100.00%

Race/Ethnicity

	White	African-American	Other
Bucknell University	3.90%	1.35%	4.76%
Carnegie Mellon University	19.78%	10.81%	11.90%
Indiana University of Pennsylvania	5.29%	2.70%	0.00%
Penn State University	28.41%	10.81%	11.90%
Temple University	8.91%	27.03%	33.33%
University of Pennsylvania	16.16%	21.62%	11.90%
University of Pittsburgh	6.41%	8.11%	4.76%
Villanova University	5.29%	8.11%	14.29%
Not sure	5.85%	9.46%	7.14%
Total	100.00%	100.00%	100.00%

Q: In your opinion, which of the following is the greatest Pennsylvanian: Daniel Boone, James Buchanan, Bill Cosby, Benjamin Franklin, Andrew Mellon, William Penn, or Betsy Ross?

Region

	Northern Tier	Philadelphia/Southeast	Pittsburgh/Southwest	Scranton/ Lehigh Valley	South Central
Daniel Boone	18.57%	1.79%	5.93%	11.76%	8.14%
James Buchanan	0.00%	1.19%	1.69%	2.94%	3.49%
Bill Cosby	8.57%	21.43%	17.80%	8.82%	10.47%
Benjamin Franklin	60.00%	52.38%	55.08%	61.76%	61.63%
Andrew Mellon	2.86%	1.79%	8.47%	0.00%	1.16%
William Penn	4.29%	10.71%	3.39%	11.76%	3.49%
Betsy Ross	2.86%	5.95%	5.08%	0.00%	8.14%
Not sure	2.86%	4.76%	2.54%	2.94%	3.49%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

Gender

	Female	Male
Daniel Boone	5.28%	9.13%
James Buchanan	1.63%	1.74%
Bill Cosby	17.07%	14.35%
Benjamin Franklin	48.78%	64.78%
Andrew Mellon	4.07%	2.61%
William Penn	8.54%	4.78%
Betsy Ross	9.76%	0.43%
Not sure	4.88%	2.17%
Total	100.00%	100.00%

Age

	18-39	40-49	50-64	65 or older
Daniel Boone	7.37%	2.15%	8.20%	9.52%
James Buchanan	5.26%	2.15%	0.55%	0.00%
Bill Cosby	17.89%	18.28%	14.21%	14.29%
Benjamin Franklin	54.74%	52.69%	59.56%	56.19%
Andrew Mellon	2.11%	2.15%	4.37%	3.81%
William Penn	4.21%	9.68%	6.01%	7.62%
Betsy Ross	5.26%	8.60%	4.37%	3.81%
Not sure	3.16%	4.30%	2.73%	4.76%
Total	100.00%	100.00%	100.00%	100.00%

Party Affiliation

	Republican	Democrat	Independent or any other party
Daniel Boone	8.65%	5.18%	7.06%
James Buchanan	1.62%	2.07%	1.18%
Bill Cosby	7.03%	22.28%	16.47%
Benjamin Franklin	66.49%	47.67%	58.82%
Andrew Mellon	3.78%	3.11%	3.53%
William Penn	7.03%	7.77%	4.71%
Betsy Ross	2.70%	7.77%	4.71%
Not sure	2.70%	4.15%	3.53%
Total	100.00%	100.00%	100.00%

Race/Ethnicity

	White	African-American	Other
Daniel Boone	8.19%	2.82%	7.50%
James Buchanan	1.69%	1.41%	2.50%
Bill Cosby	8.76%	45.07%	25.00%
Benjamin Franklin	65.25%	22.54%	37.50%
Andrew Mellon	3.11%	5.63%	0.00%
William Penn	6.21%	7.04%	10.00%
Betsy Ross	3.95%	11.27%	7.50%
Not sure	2.82%	4.23%	10.00%
Total	100.00%	100.00%	100.00%

Q: Which of the following is the best United States President from the modern era: Barack Obama, George W. Bush, Bill Clinton, George H. W. Bush, or Ronald Reagan?

Region

	Northern Tier	Philadelphia/Southeast	Pittsburgh/Southwest	Scranton/Lehigh Valley	South Central
Barack Obama	4.35%	35.15%	16.07%	8.82%	10.34%
George W. Bush	7.25%	1.82%	4.46%	8.82%	2.30%
Bill Clinton	18.84%	29.09%	30.36%	23.53%	31.03%
George H.W. Bush	7.25%	4.85%	6.25%	0.00%	2.30%
Ronald Reagan	57.97%	24.85%	40.18%	55.88%	51.72%
Not sure	4.35%	4.24%	2.68%	2.94%	2.30%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

Gender

	Female	Male
Barack Obama	26.78%	11.84%
George W. Bush	4.60%	3.07%
Bill Clinton	27.62%	28.07%
George H.W. Bush	4.18%	5.26%
Ronald Reagan	33.47%	48.25%
Not sure	3.35%	3.51%
Total	100.00%	100.00%

Age

	18-39	40-49	50-64	65 or older
Barack Obama	17.71%	20.00%	18.44%	22.55%
George W. Bush	6.25%	2.22%	3.91%	2.94%
Bill Clinton	33.33%	28.89%	25.14%	26.47%
George H.W. Bush	6.25%	2.22%	4.47%	5.88%
Ronald Reagan	31.25%	43.33%	46.37%	37.25%
Not sure	5.21%	3.33%	1.68%	4.90%
Total	100.00%	100.00%	100.00%	100.00%

Party Affiliation

	Republican	Democrat	Independent or any other party
Barack Obama	3.78%	36.36%	12.20%
George W. Bush	5.95%	2.14%	3.66%
Bill Clinton	10.81%	45.99%	23.17%
George H.W. Bush	7.03%	1.60%	7.32%
Ronald Reagan	69.19%	11.76%	46.34%
Not sure	3.24%	2.14%	7.32%
Total	100.00%	100.00%	100.00%

Race/Ethnicity

	White	African-American	Other
Barack Obama	9.25%	62.32%	30.95%
George W. Bush	4.62%	1.45%	2.38%
Bill Clinton	27.17%	28.99%	30.95%
George H.W. Bush	5.20%	2.90%	4.76%
Ronald Reagan	49.42%	4.35%	28.57%
Not sure	4.34%	0.00%	2.38%
Total	100.00%	100.00%	100.00%

Q: Which of the following Pennsylvania amusement parks is your favorite: Dorney Park, Dutch Wonderland, Hershey Park, Idlewild, Knoebels Amusement Resort, or Waldameer Park?

Region

	Northern Tier	Philadelphia/Southeast	Pittsburgh/Southwest	Scranton/Lehigh Valley	South Central
Dorney Park	5.97%	37.58%	2.63%	18.18%	10.47%
Dutch Wonderland	0.00%	6.06%	4.39%	0.00%	3.49%
Hershey Park	31.34%	34.55%	31.58%	27.27%	50.00%
Idlewild	13.43%	1.21%	39.47%	0.00%	10.47%
Knoebels Amusement Resort	28.36%	9.70%	0.88%	45.45%	22.09%
Waldameer Park	14.93%	0.00%	1.75%	0.00%	0.00%
Not sure	5.97%	10.91%	19.30%	9.09%	3.49%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

Gender

	Female	Male
Dorney Park	19.41%	16.67%
Dutch Wonderland	4.22%	3.51%
Hershey Park	34.60%	36.84%
Idlewild	16.03%	11.84%
Knoebels Amusement Resort	14.77%	15.35%
Waldameer Park	1.27%	3.95%
Not sure	9.70%	11.84%
Total	100.00%	100.00%

Age

	18-39	40-49	50-64	65 or older
Dorney Park	17.89%	17.78%	17.51%	19.42%
Dutch Wonderland	3.16%	4.44%	3.95%	3.88%
Hershey Park	43.16%	37.78%	34.46%	29.13%
Idlewild	11.58%	17.78%	12.43%	15.53%
Knoebels Amusement Resort	14.74%	13.33%	18.08%	11.65%
Waldameer Park	3.16%	1.11%	3.39%	1.94%
Not sure	6.32%	7.78%	10.17%	18.45%
Total	100.00%	100.00%	100.00%	100.00%

Party Affiliation

	Republican	Democrat	Independent or any other party
Dorney Park	12.02%	25.00%	14.81%
Dutch Wonderland	1.64%	5.32%	3.70%
Hershey Park	35.52%	35.11%	38.27%
Idlewild	15.85%	12.23%	16.05%
Knoebels Amusement Resort	20.77%	10.64%	13.58%
Waldameer Park	4.92%	1.06%	1.23%
Not sure	9.29%	10.64%	12.35%
Total	100.00%	100.00%	100.00%

Race/Ethnicity

	White	African-American	Other
Dorney Park	12.24%	34.78%	38.10%
Dutch Wonderland	3.50%	5.80%	4.76%
Hershey Park	38.19%	31.88%	23.81%
Idlewild	16.33%	10.14%	4.76%
Knoebels Amusement Resort	17.20%	2.90%	11.90%
Waldameer Park	3.21%	1.45%	0.00%
Not sure	9.33%	13.04%	16.67%
Total	100.00%	100.00%	100.00%

Q: Which of the following vacation destinations is your favorite: Deep Creek Lake, Maryland; Jersey Shore; Maryland's Eastern Shore; The Poconos, or Upstate New York?

Region

	Northern Tier	Philadelphia/Southeast	Pittsburgh/Southwest	Scranton/Lehigh Valley	South Central
Deep Creek Lake, Maryland	4.76%	1.24%	13.51%	9.38%	10.71%
Jersey Shore	15.87%	54.04%	20.72%	34.38%	20.24%
Maryland's Eastern Shore	14.29%	13.66%	21.62%	12.50%	21.43%
The Poconos	23.81%	14.29%	10.81%	31.25%	15.48%
Upstate New York	12.70%	7.45%	11.71%	3.13%	15.48%
Not sure	28.57%	9.32%	21.62%	9.38%	16.67%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

Gender

	Female	Male
Deep Creek Lake, Maryland	8.23%	5.91%
Jersey Shore	31.60%	34.09%
Maryland's Eastern Shore	14.72%	19.55%
The Poconos	17.75%	14.55%
Upstate New York	9.96%	10.91%
Not sure	17.75%	15.00%
Total	100.00%	100.00%

Age

	18-39	40-49	50-64	65 or older
Deep Creek Lake, Maryland	4.65%	7.87%	7.43%	7.92%
Jersey Shore	29.07%	31.46%	33.71%	35.64%
Maryland's Eastern Shore	13.95%	17.98%	15.43%	21.78%
The Poconos	18.60%	16.85%	16.00%	13.86%
Upstate New York	16.28%	11.24%	9.14%	6.93%
Not sure	17.44%	14.61%	18.29%	13.86%
Total	100.00%	100.00%	100.00%	100.00%

Party Affiliation

	Republican	Democrat	Independent or any other party
Deep Creek Lake, Maryland	7.30%	5.59%	10.98%
Jersey Shore	29.21%	36.31%	29.27%
Maryland's Eastern Shore	18.54%	17.32%	15.85%
The Poconos	16.85%	16.76%	12.20%
Upstate New York	12.92%	6.70%	14.63%
Not sure	15.17%	17.32%	17.07%
Total	100.00%	100.00%	100.00%

Race/Ethnicity

	White	African-American	Other
Deep Creek Lake, Maryland	8.33%	3.08%	2.50%
Jersey Shore	32.14%	38.46%	27.50%
Maryland's Eastern Shore	16.67%	20.00%	17.50%
The Poconos	14.88%	13.85%	27.50%
Upstate New York	11.31%	6.15%	12.50%
Not sure	16.67%	18.46%	12.50%
Total	100.00%	100.00%	100.00%

Q: Which of the following holidays is your favorite: Christmas, Easter, Fourth of July, Memorial Day, or Thanksgiving?

Region

	Northern Tier	Philadelphia/Southeast	Pittsburgh/Southwest	Scranton/ Lehigh Valley	South Central
Christmas	58.46%	51.53%	59.46%	53.13%	60.71%
Easter	10.77%	5.52%	9.01%	9.38%	7.14%
Fourth of July	4.62%	10.43%	8.11%	15.63%	8.33%
Memorial Day	3.08%	4.29%	2.70%	6.25%	4.76%
Thanksgiving	20.00%	23.31%	18.02%	15.63%	17.86%
Not sure	3.08%	4.91%	2.70%	0.00%	1.19%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

Gender

	Female	Male
Christmas	64.38%	47.75%
Easter	6.01%	9.46%
Fourth of July	6.44%	11.71%
Memorial Day	3.00%	4.95%
Thanksgiving	15.88%	24.32%
Not sure	4.29%	1.80%
Total	100.00%	100.00%

Age

	18-39	40-49	50-64	65 or older
Christmas	51.14%	51.69%	58.86%	60.19%
Easter	4.55%	4.49%	9.71%	9.71%
Fourth of July	14.77%	12.36%	8.00%	2.91%
Memorial Day	5.68%	4.49%	2.86%	3.88%
Thanksgiving	19.32%	23.60%	18.86%	19.42%
Not sure	4.55%	3.37%	1.71%	3.88%
Total	100.00%	100.00%	100.00%	100.00%

Party Affiliation

	Republican	Democrat	Independent or any other party
Christmas	58.10%	56.59%	56.79%
Easter	11.17%	5.49%	2.47%
Fourth of July	8.94%	6.59%	14.81%
Memorial Day	2.79%	5.49%	2.47%
Thanksgiving	16.76%	21.98%	20.99%
Not sure	2.23%	3.85%	2.47%
Total	100.00%	100.00%	100.00%

Race/Ethnicity

	White	African-American	Other
Christmas	57.65%	54.55%	50.00%
Easter	7.65%	7.58%	5.00%
Fourth of July	8.53%	4.55%	17.50%
Memorial Day	3.82%	4.55%	5.00%
Thanksgiving	19.41%	24.24%	20.00%
Not sure	2.94%	4.55%	2.50%
Total	100.00%	100.00%	100.00%

Q: What is your favorite season: Fall, Winter, Spring, or Summer?

Region

	Northern Tier	Philadelphia/Southeast	Pittsburgh/Southwest	Scranton/ Lehigh Valley	South Central
Fall	38.46%	31.45%	34.86%	37.50%	51.25%
Winter	10.77%	8.81%	5.50%	0.00%	6.25%
Spring	23.08%	30.19%	18.35%	34.38%	21.25%
Summer	27.69%	29.56%	41.28%	28.13%	21.25%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

Gender

	Female	Male
Fall	34.50%	40.28%
Winter	8.30%	6.02%
Spring	24.45%	25.46%
Summer	32.75%	28.24%
Total	100.00%	100.00%

Age

	18-39	40-49	50-64	65 or older
Fall	40.00%	44.94%	33.73%	34.31%
Winter	11.76%	3.37%	7.10%	6.86%
Spring	21.18%	17.98%	24.26%	35.29%
Summer	27.06%	33.71%	34.91%	23.53%
Total	100.00%	100.00%	100.00%	100.00%

Party Affiliation

	Republican	Democrat	Independent or any other party
Fall	41.34%	32.57%	40.51%
Winter	5.03%	10.29%	5.06%
Spring	24.58%	21.71%	31.65%
Summer	29.05%	35.43%	22.78%
Total	100.00%	100.00%	100.00%

Race/Ethnicity

	White	African-American	Other
Fall	40.54%	20.63%	38.46%
Winter	6.31%	12.70%	5.13%
Spring	24.32%	25.40%	28.21%
Summer	28.83%	41.27%	28.21%
Total	100.00%	100.00%	100.00%
