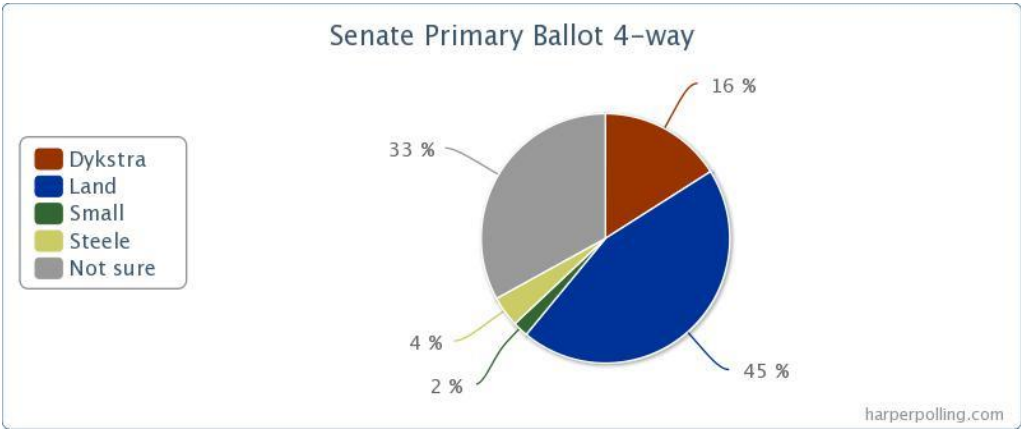


To: Conservative Intel
From: Brock McCleary, Harper Polling
Date: September 5, 2013
Re: Michigan Statewide Republican Primary Poll

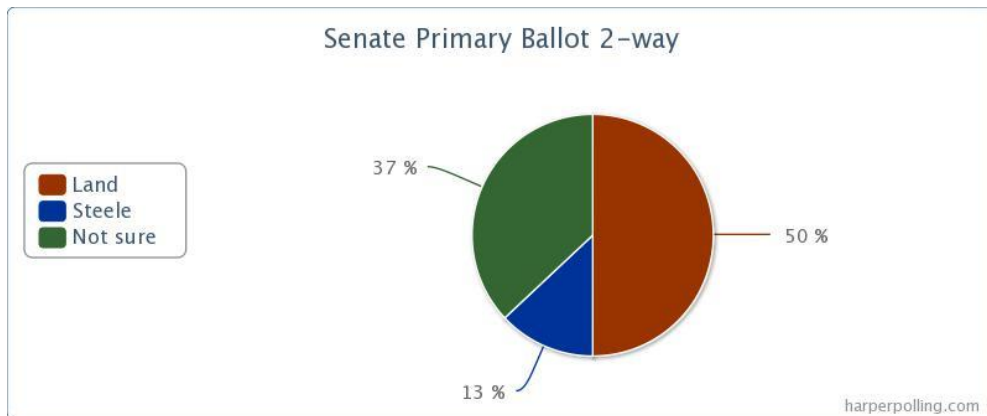
Former Michigan Secretary of State Terri Lynn Land holds a sizable advantage in the Republican primary election for the U.S. Senate. The survey tested both a 4-way and 2-way primary ballot. In the 4-way matchup, Land leads Holland Mayor Kurt Dykstra 45%-16%. Rob Steele, University of Michigan Regent, and Kim Small, Oakland County District Judge, received 4% and 2% respectively.

Q: In a Republican primary election for U.S. Senate, who would you most likely support: Kurt Dykstra, Terri Lynn Land, Kim Small, or Rob Steele?

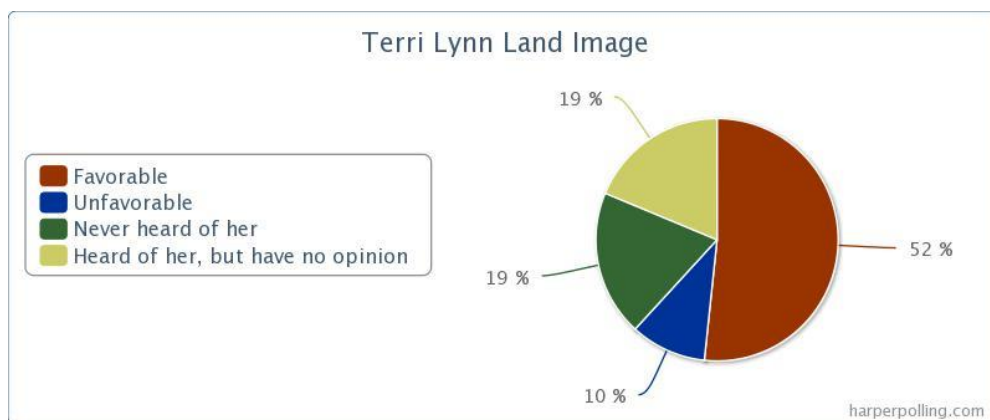


Land leads by 27% among Republicans and by 34% among primary-voting Independents. By gender, Land leads among women by 27% and by 32% among men. Land leads in all 14 congressional districts and all four age groups.

The 2-way ballot tells a similar story as Land leads Steele 50%-13%. Once again, Land leads across all demographic categories.



Land's ballot strength is fueled by her strong image among Republican primary voters as 52% have a favorable opinion of her to just 10% who have an unfavorable opinion. Additionally, none of the other Republican candidates approach her robust 81% name identification.



The sample size for the survey is 958 likely Republican primary voters. The margin of error is +/-3.17%. The Interactive Voice Response (IVR) automated telephone survey was conducted September 4, 2013 by Harper Polling on behalf of Conservative Intel.