



Virginia General Election Poll Results

June 14 - 16, 2017

Q. What is the likelihood that you will vote in the General Election for Governor in Virginia this November?

Certain	93%
Very Likely	5%
Somewhat Likely	2%

Q. If the General Election for Governor were held today, would you vote for Republican Ed Gillespie or Democrat Ralph Northam?

Gillespie	46%
Northam	46%
Undecided	8%

(Asked only of Undecided Respondents from previous question)

Q. Would you say you lean towards either candidate or are you Truly Undecided?

Lean Gillespie	19%
Lean Northam	7%
Truly Undecided	75%

Q. Which issue is most important to you?

Reducing Property Taxes	19%
Fixing Roads	14%
Secondary Education Funding	13%
Healthcare Issues	53%

Q. Do you have a favorable or unfavorable view of Ed Gillespie?

Total Favorable: 45%

Total Unfavorable: 38%

Very Favorable 16%

Somewhat Favorable 29%

Somewhat Unfavorable 22%

Very Unfavorable 16%

No Opinion 17%

Q. Do you have a favorable or unfavorable view of Ralph Northam?

Total Favorable: 52%

Total Unfavorable: 31%

Very Favorable 30%

Somewhat Favorable 22%

Somewhat Unfavorable 14%

Very Unfavorable 17%

No Opinion 16%

Demographics

Race

White, Non-Hispanic 73%

African American 18%

Any Other Race 9%

Party Affiliation

Republican 30%

Democrat 33%

Independent 37%

Ideology

Conservative 43%

Moderate 34%

Liberal 23%

Age

18-34	6%
35-44	17%
45-54	21%
55-64	22%
65+	33%

Gender

Male	47%
Female	53%

DMA

CHARLOTTESVILLE	3%
HARRISONBURG	3%
NORFOLK-PORTSMTH-NEWPT NWS	20%
RICHMOND-PETERSBURG	20%
ROANOKE-LYNCHBURG	14%
TRI-CITIES TN-VA	3%
WASHINGTON DC (HAGRSTWN)	36%
REST of STATE	1%

METHODOLOGY:

The sample size for the survey is 500 likely general election voters in Virginia and the margin of error is +/-4.4%. Responses were gathered via landline interviews conducted with Interactive Voice Response (IVR) technology. The survey was conducted June 14 - 16, 2017 by Harper Polling. The total percentages for responses may not equal 100% due to rounding.